

# Session Four Cheat Sheets

# Repurpose Copy



# Repurpose PLR Copy

- Typically you have the right to repurpose sales copy to sell something you are offering.

# Repurpose PLR Copy

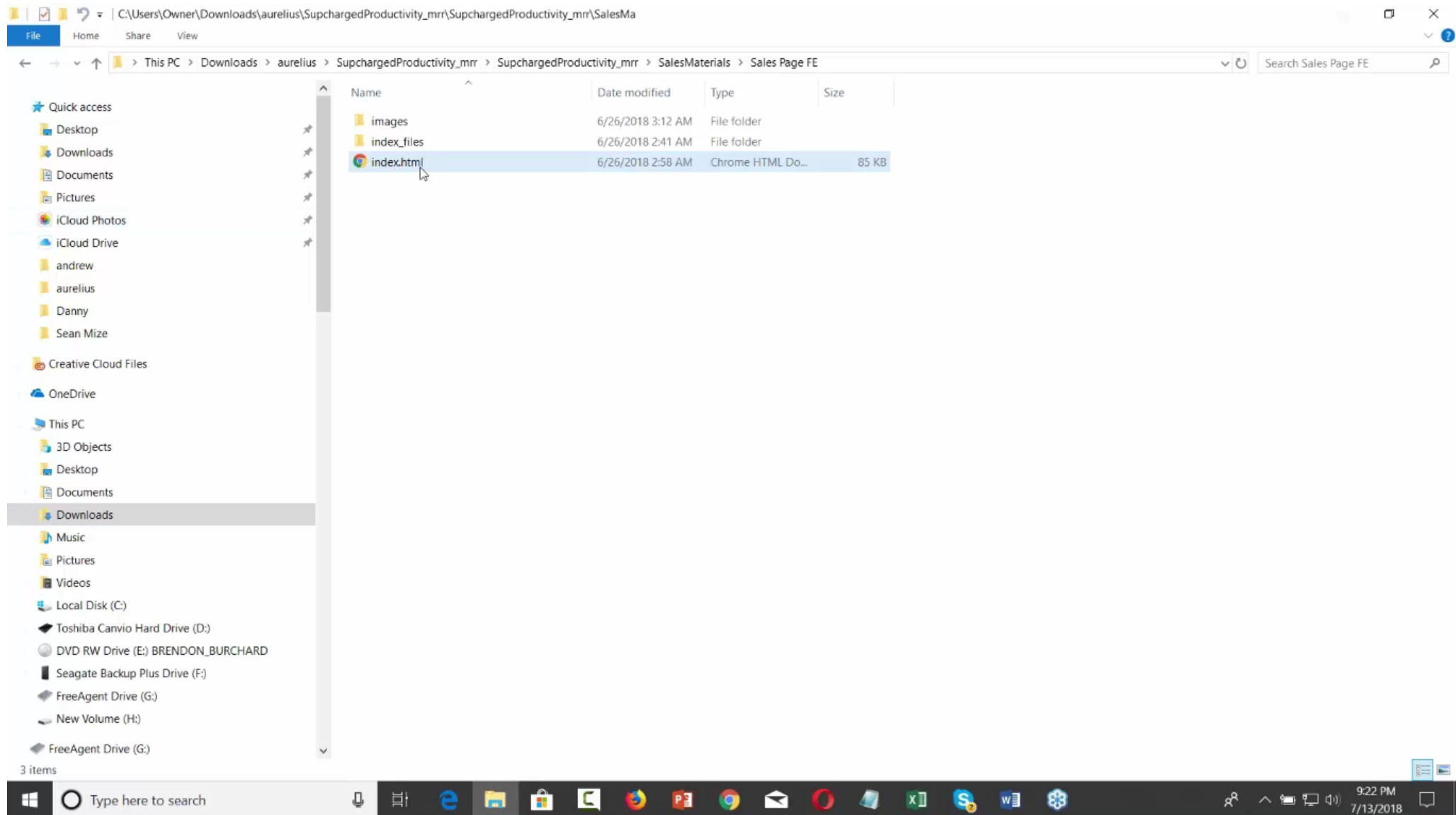
- Typically you have the right to repurpose sales copy to sell something you are offering.
- Typically you DON'T have the right to sell the right to use the sales copy.

## Repurpose PLR Copy

- Typically you have the right to repurpose sales copy to sell something you are offering.
- Typically you DON'T have the right to sell the right to use the sales copy.
- You should be able to use your Sales Copy in Multiple Ways

# Repurpose PLR Copy

- Typically you have the right to repurpose sales copy to sell something you are offering.
- Typically you DON'T have the right to sell the right to use the sales copy.
- You should be able to use your Sales Copy in Multiple Ways
- Repurpose Sales Copy Into Sales Videos



06-Example-Open-Sales-Copy-Page

Home - Dropbox x Supercharged Productiv x

file:///C:/Users/Owner/Downloads/aurelius/SupchargedProductivity\_mrr/SupchargedProductivity\_mrr/SalesMaterials/Sales%20Page%20FE/index.html

Apps BARTER ARBITRAGE YouTube Methods Local SEO Sean Mize event marketing SiriusXM - Channel Local Membership Stories To Blog On support for jon Other bookmarks

**Even The Experts Admit... These Are Their Go-To Productivity Hacks To Achieve Massive Results In Less Time Without Suffering Any Burnout!**

"Supercharged Productivity"

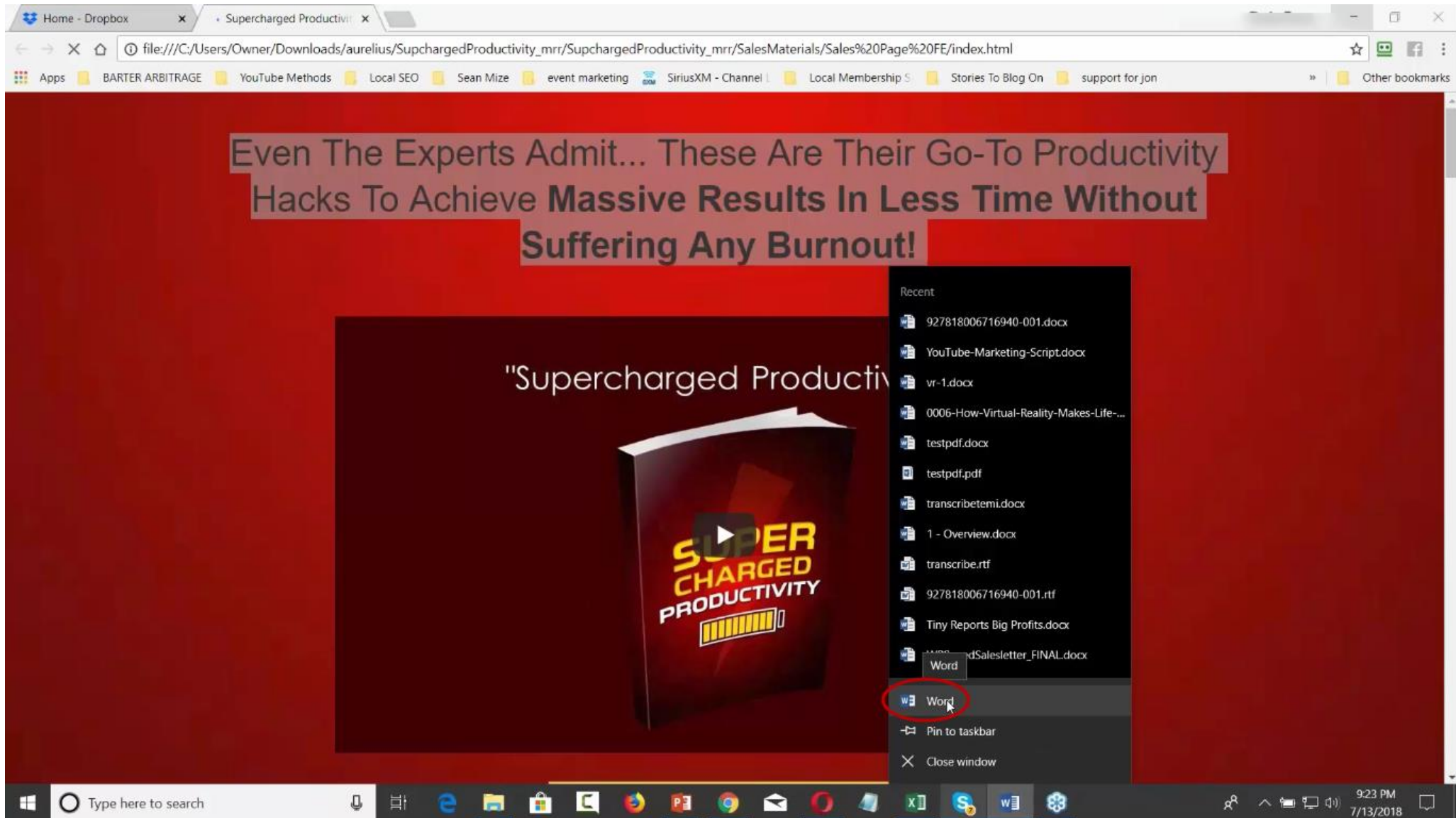


YouTube

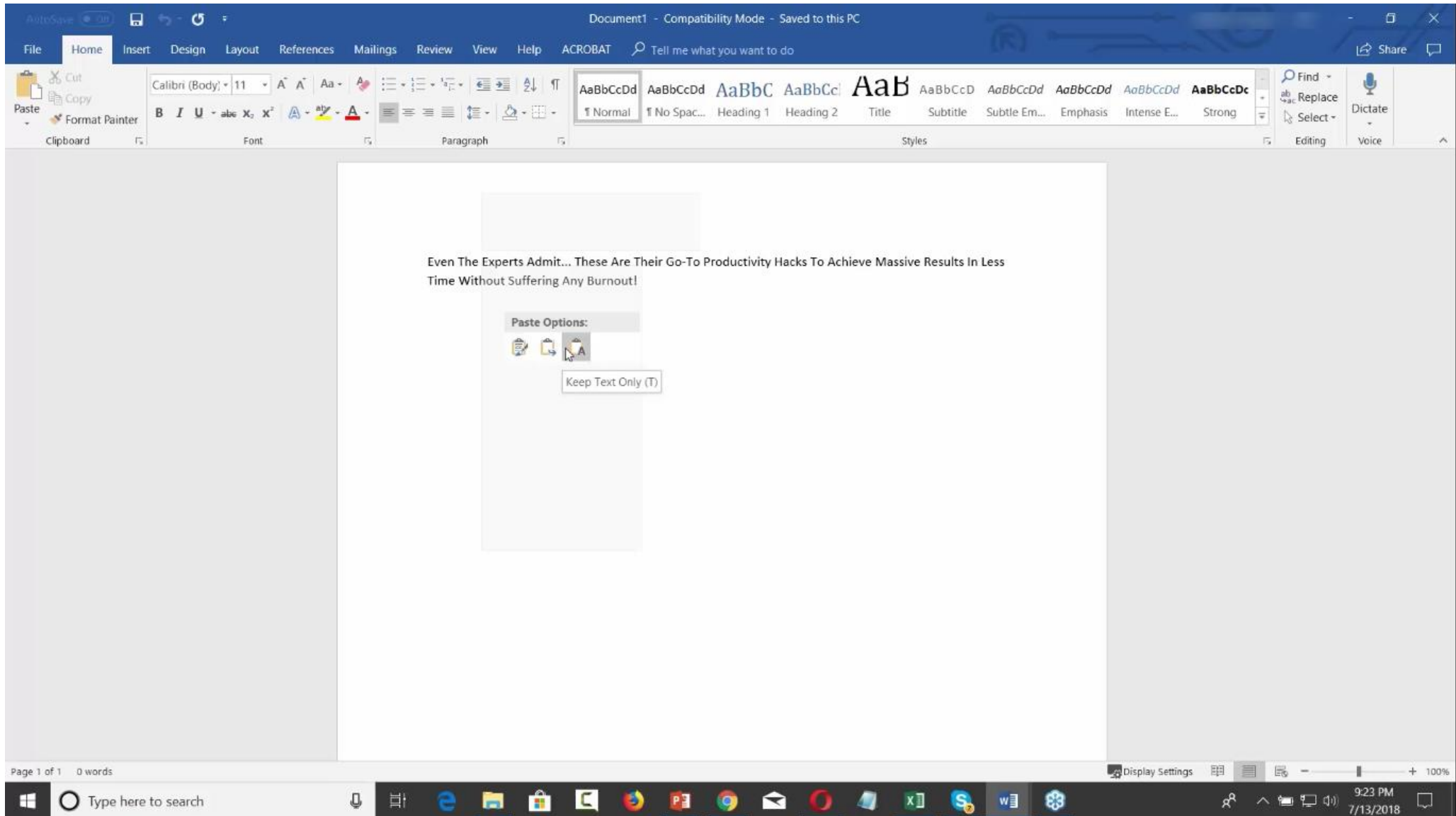
Type here to search

9:22 PM 7/13/2018

07-Copy-Desired-Text



08-Paste-Into-Word-Doc-For-Ease-Of-Use



09-Paste-In-Text-Only-For-Best-Results

Home - Dropbox x Supercharged Productivi x

file:///C:/Users/Owner/Downloads/aurelius/SupchargedProductivity\_mrr/SupchargedProductivity\_mrr/SalesMaterials/Sales%20Page%20FE/index.html

Apps BARTER ARBITRAGE YouTube Methods Local SEO Sean Mize event marketing SiriusXM - Channel Local Membership 5 Stories To Blog On support for jon Other bookmarks

And as a result, you suffer serious burnout, your productivity drops and your quality of life suffers.

If you experience any of these, then you're not alone.

It's a problem that affects billions of people all around the world. But have you ever wonder...

What makes some people very productive while some aren't?

I'm sure you have come across several people in your life who seemed to be able to accomplish many things in their life.

Yet they still have the time and energy to spend with their kids, loved ones, or their hobbies and the things they are passionate about.

Aren't you curious about how they are able to operate at that "extremely productive level" and still be able to have the time and energy to do the things they love?

Well, look no further.

You are just one step away from accessing their secrets and hacks by some of the world's most productive achievers such as Tim Ferriss, Cal Newport and Brian Tracy.

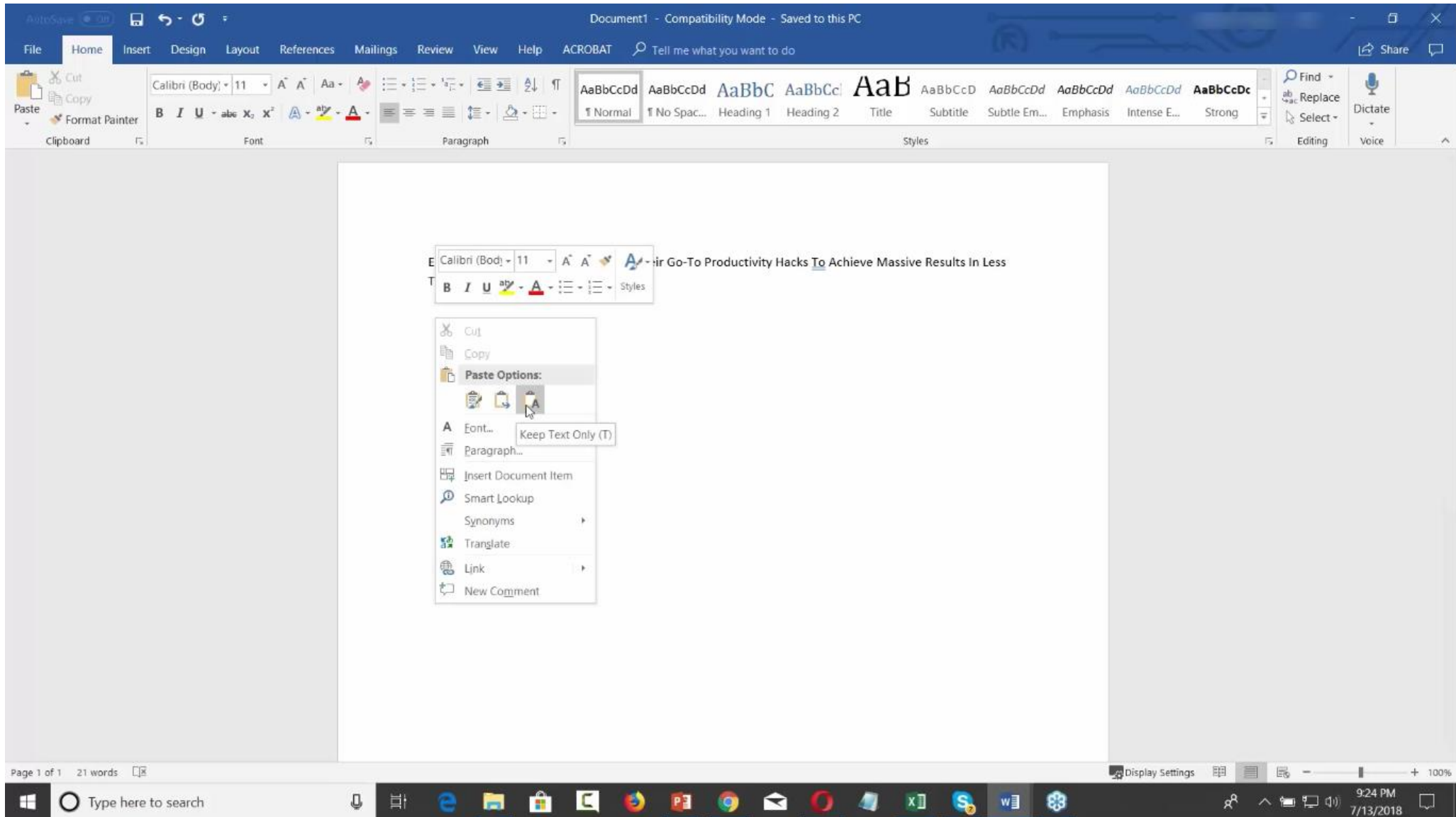
These are people who can pull off the seemingly impossible projects and still have the time and energy to have fun and do other things that they are passionate about.

With your permission, allow me to introduce to you

Type here to search

9:24 PM 7/13/2018

10-Continue-Copying-Sales-Copy-As-Desired



11-Continue-PastingInto-Word-Doc-As-Text-Only

Home - Dropbox x Supercharged Productivity x  
file:///C:/Users/Owner/Downloads/aurelius/SupchargedProductivity\_mrr/SupchargedProductivity\_mrr/SalesMaterials/Sales%20Page%20FE/index.html  
Apps BARTER ARBITRAGE YouTube Methods Local SEO Sean Mize event marketing SiriusXM - Channel Local Membership Stories To Blog On support for jon Other bookmarks

~~Get Instant Access For \$97.00~~  
**Only \$17.00!**

**BUY NOW**

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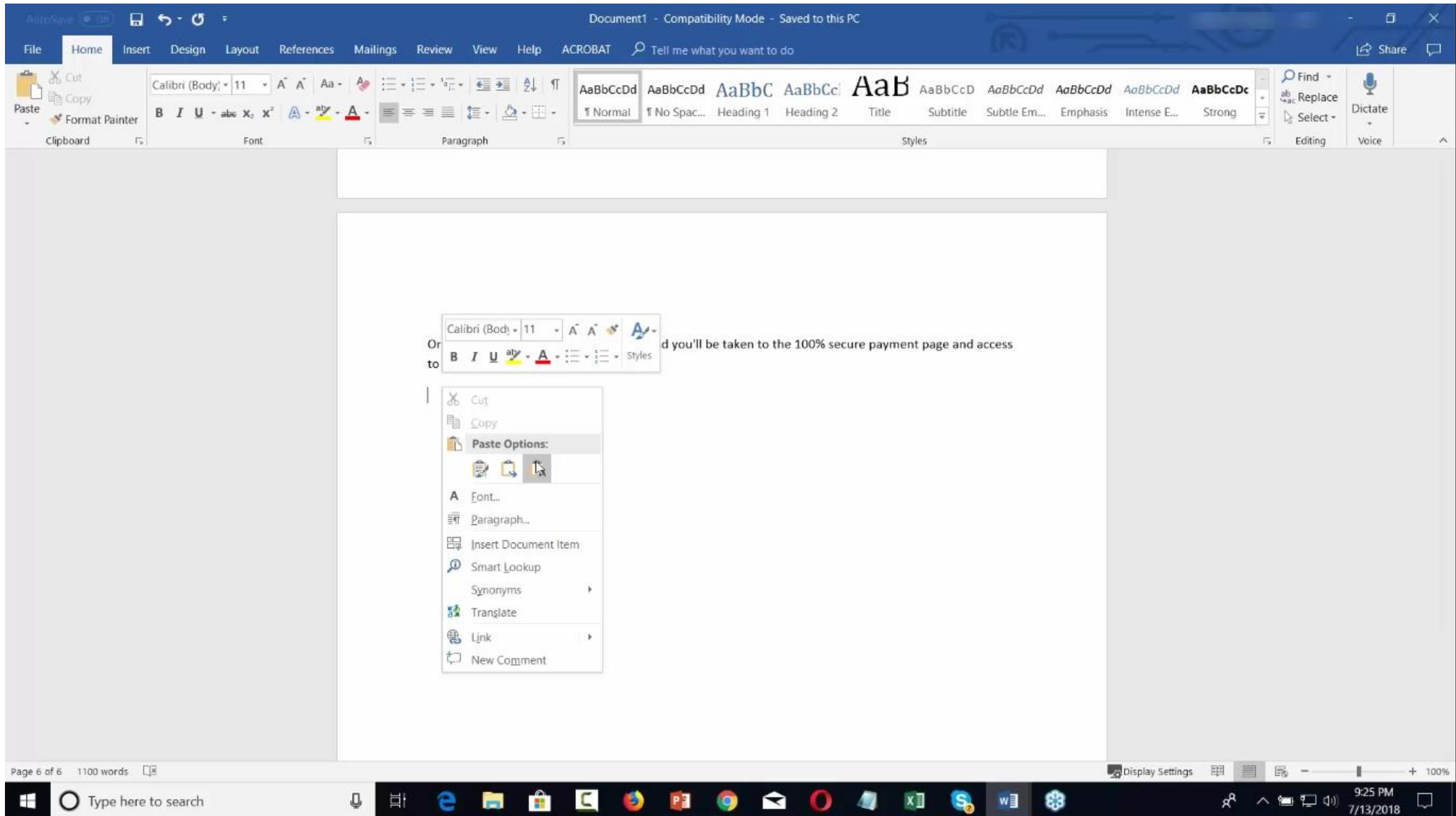
Ask yourself what's the downside?

There isn't any; you have zero risks! Think about it: could we possibly offer this type of guarantee if these hacks don't work as it claimed to be?

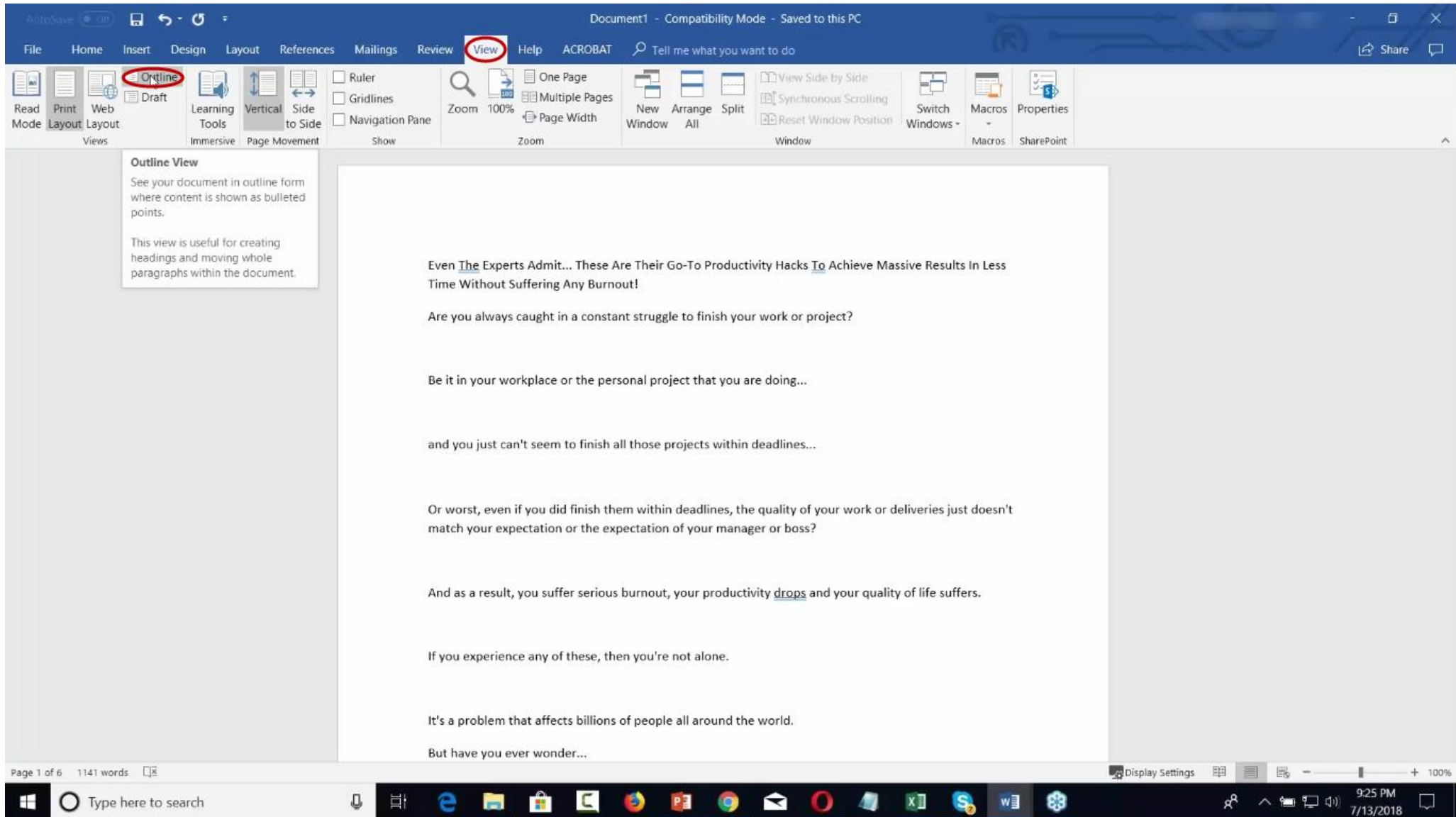
Order now and I guarantee you'll be thrilled.

Type here to search  
Taskbar icons: e, folder, shopping, L, Chrome, P, Chrome, Mail, Red, S, W, Settings  
System tray: 9:25 PM, 7/13/2018

12-Repeat-With-All-Of-Sales-Copy-Text



13-Images-From-Copy-Not-Desired



14-Click-Outline-Under-View

Document1 - Compatibility Mode - Saved to this PC

File Outlining Home Insert Design Layout References Mailings Review View Help ACROBAT Tell me what you want to do

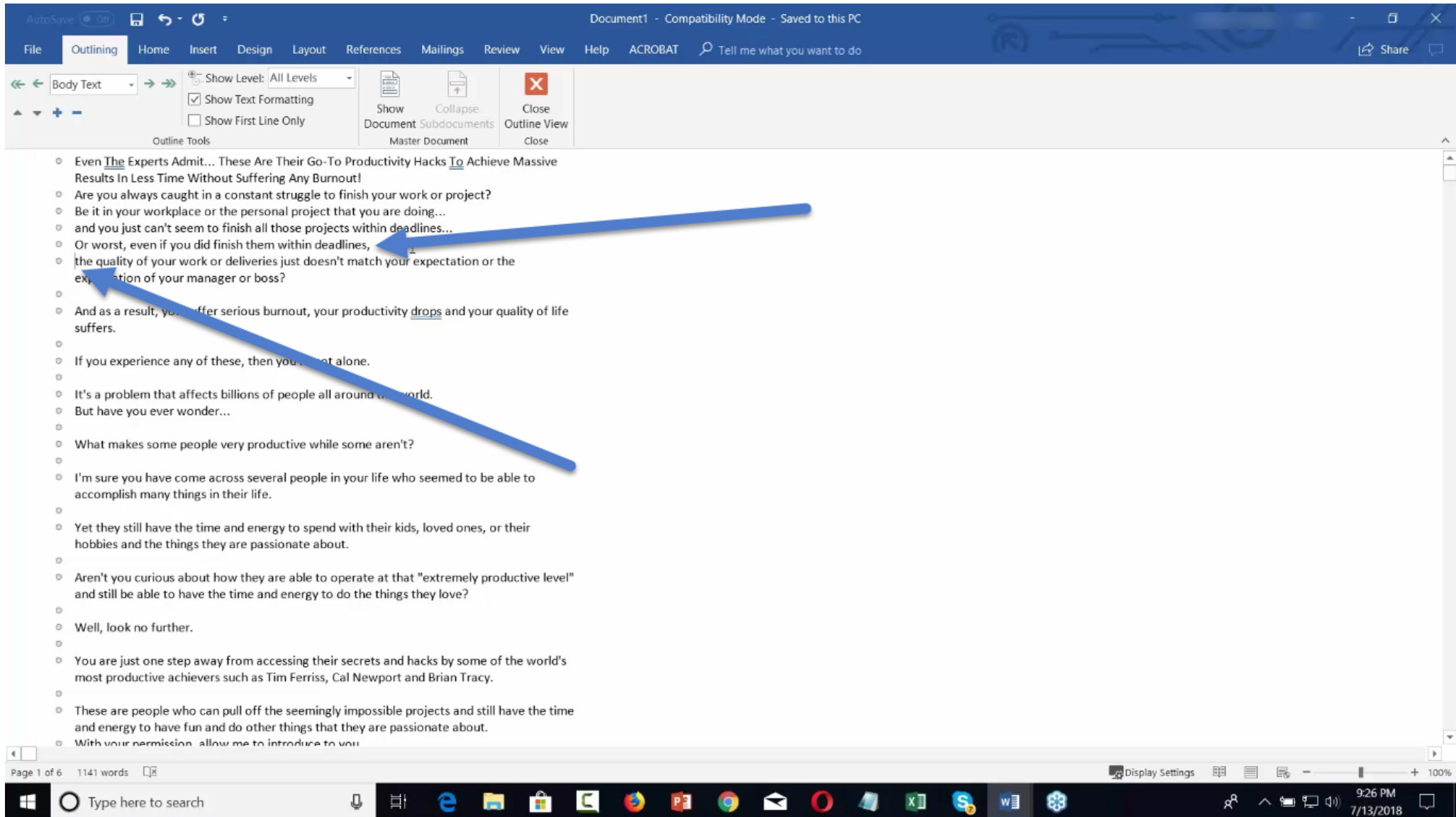
Body Text Show Level: All Levels Show Text Formatting Show First Line Only Show Document Collapse Subdocuments Close Outline View Master Document Close

- Even The Experts Admit... These Are Their Go-To Productivity Hacks To Achieve Massive Results In Less Time Without Suffering Any Burnout!
- Are you always caught in a constant struggle to finish your work or project?
- Be it in your workplace or the personal project that you are doing...
- |
- and you just can't seem to finish all those projects within deadlines...
- 
- Or worst, even if you did finish them within deadlines, the quality of your work or deliveries just doesn't match your expectation or the expectation of your manager or boss?
- 
- And as a result, you suffer serious burnout, your productivity drops and your quality of life suffers.
- 
- If you experience any of these, then you're not alone.
- 
- It's a problem that affects billions of people all around the world.
- But have you ever wonder...
- 
- What makes some people very productive while some aren't?
- 
- I'm sure you have come across several people in your life who seemed to be able to accomplish many things in their life.
- 
- Yet they still have the time and energy to spend with their kids, loved ones, or their hobbies and the things they are passionate about.
- 
- Aren't you curious about how they are able to operate at that "extremely productive level" and still be able to have the time and energy to do the things they love?
- 
- Well, look no further.
- 
- You are just one step away from accessing their secrets and hacks by some of the world's most productive achievers such as Tim Ferriss, Cal Newport and Brian Tracy.
- 
- These are people who can pull off the seemingly impossible projects and still have the time

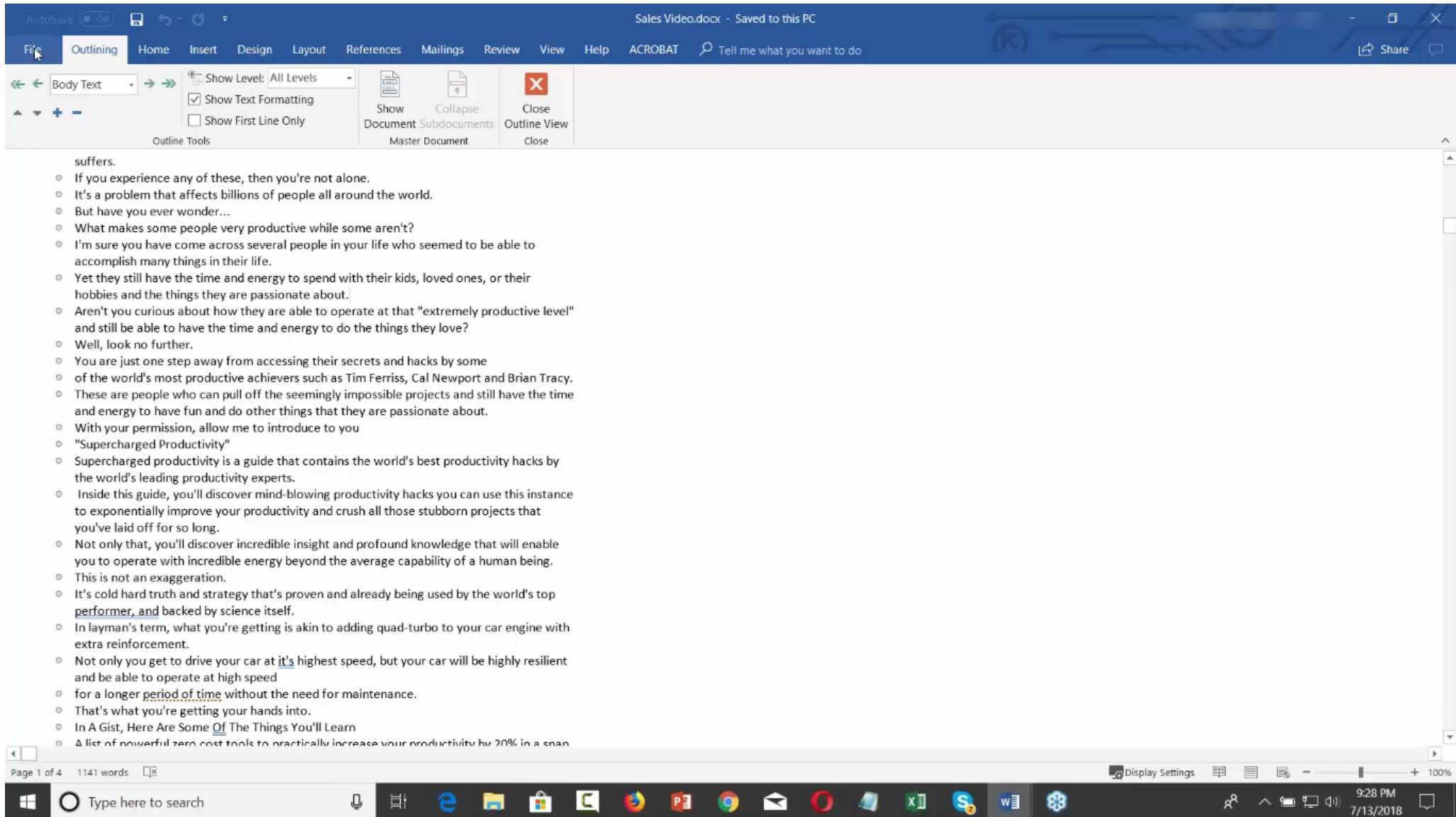
Page 1 of 6 1141 words

9:25 PM 7/13/2018

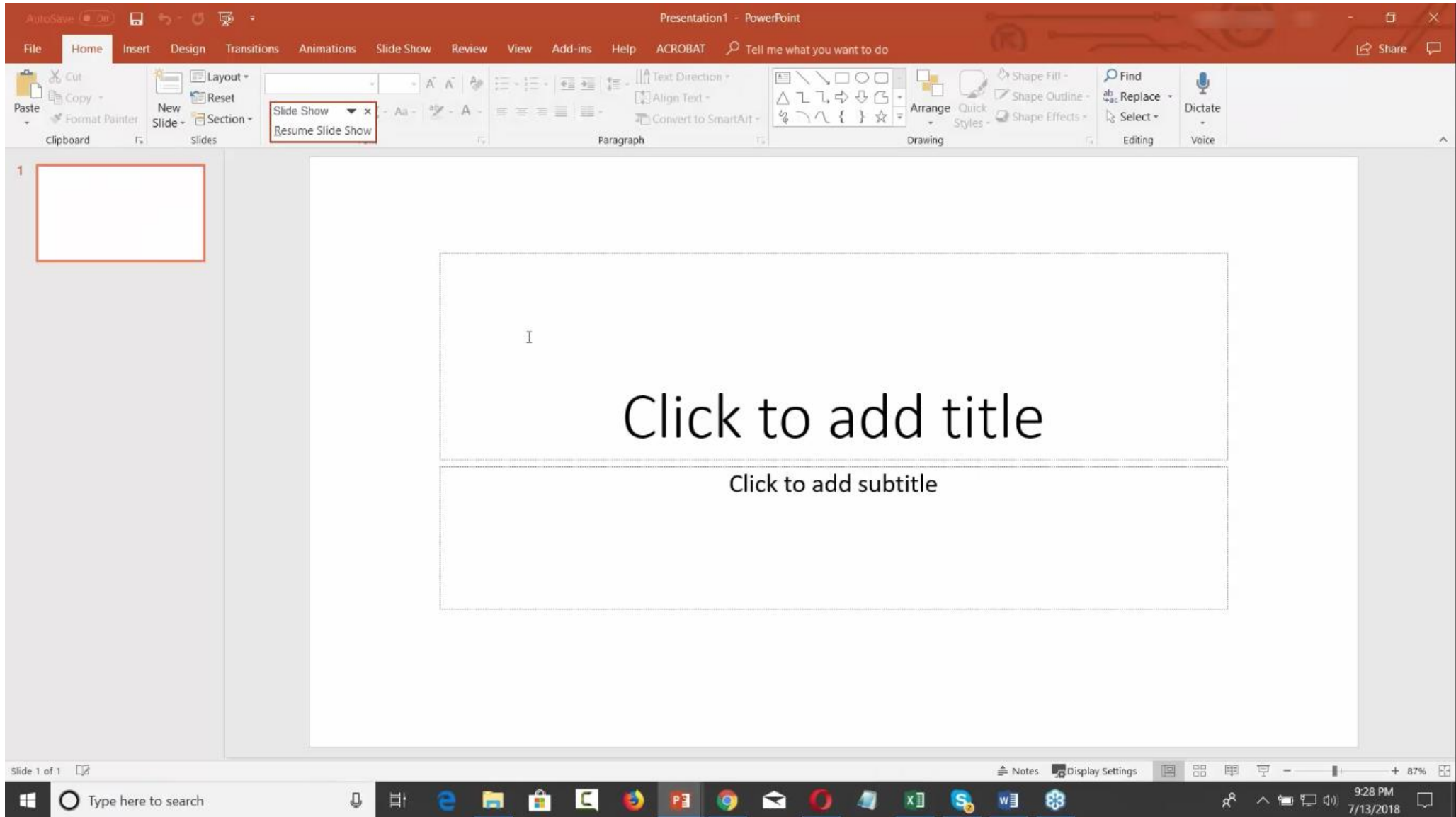
## 15-Eliminate-Empty-Space-Bullets



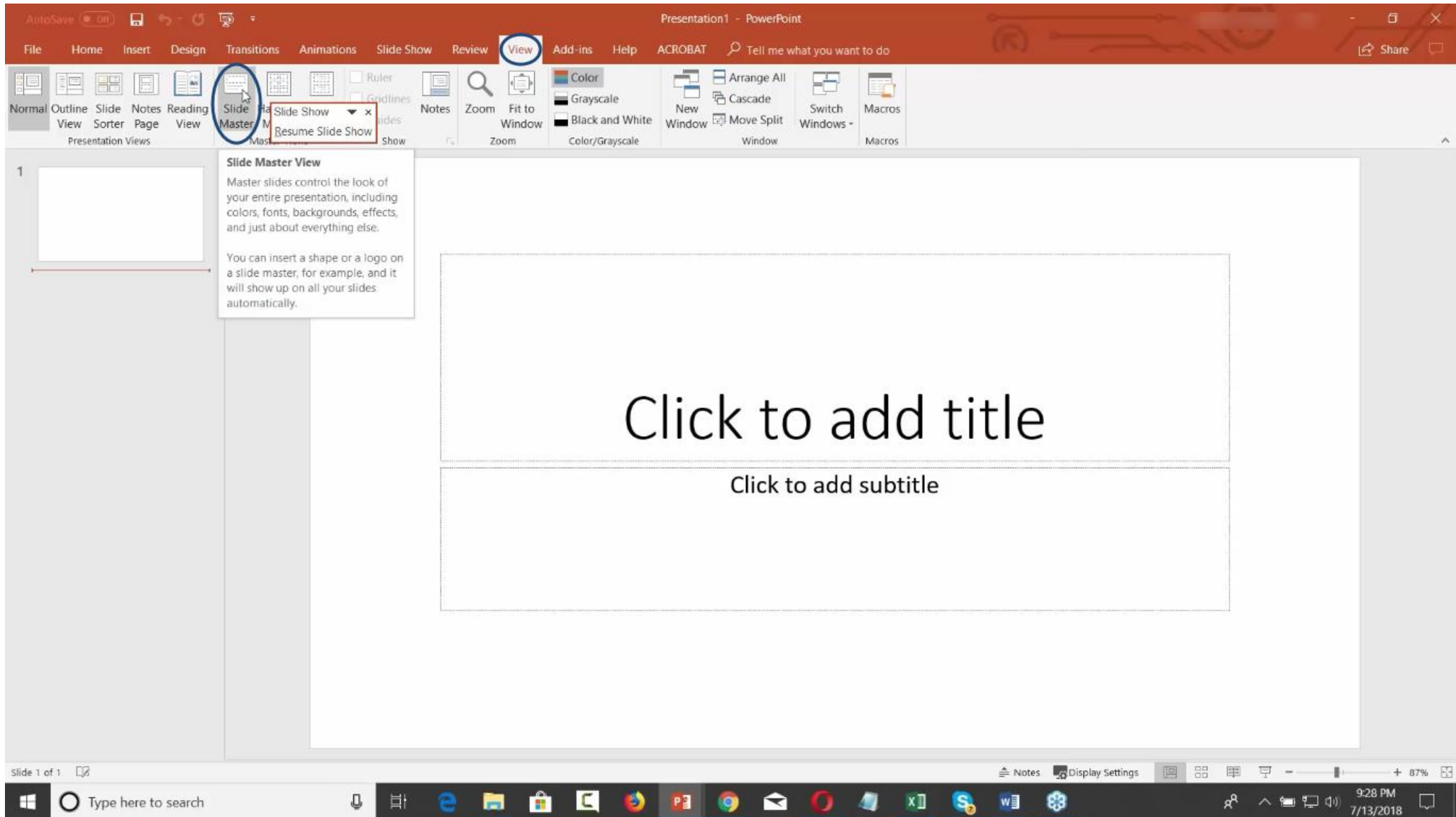
## 16-Break-Up-Longer-Bullets



## 17-Save-And-Close-Document

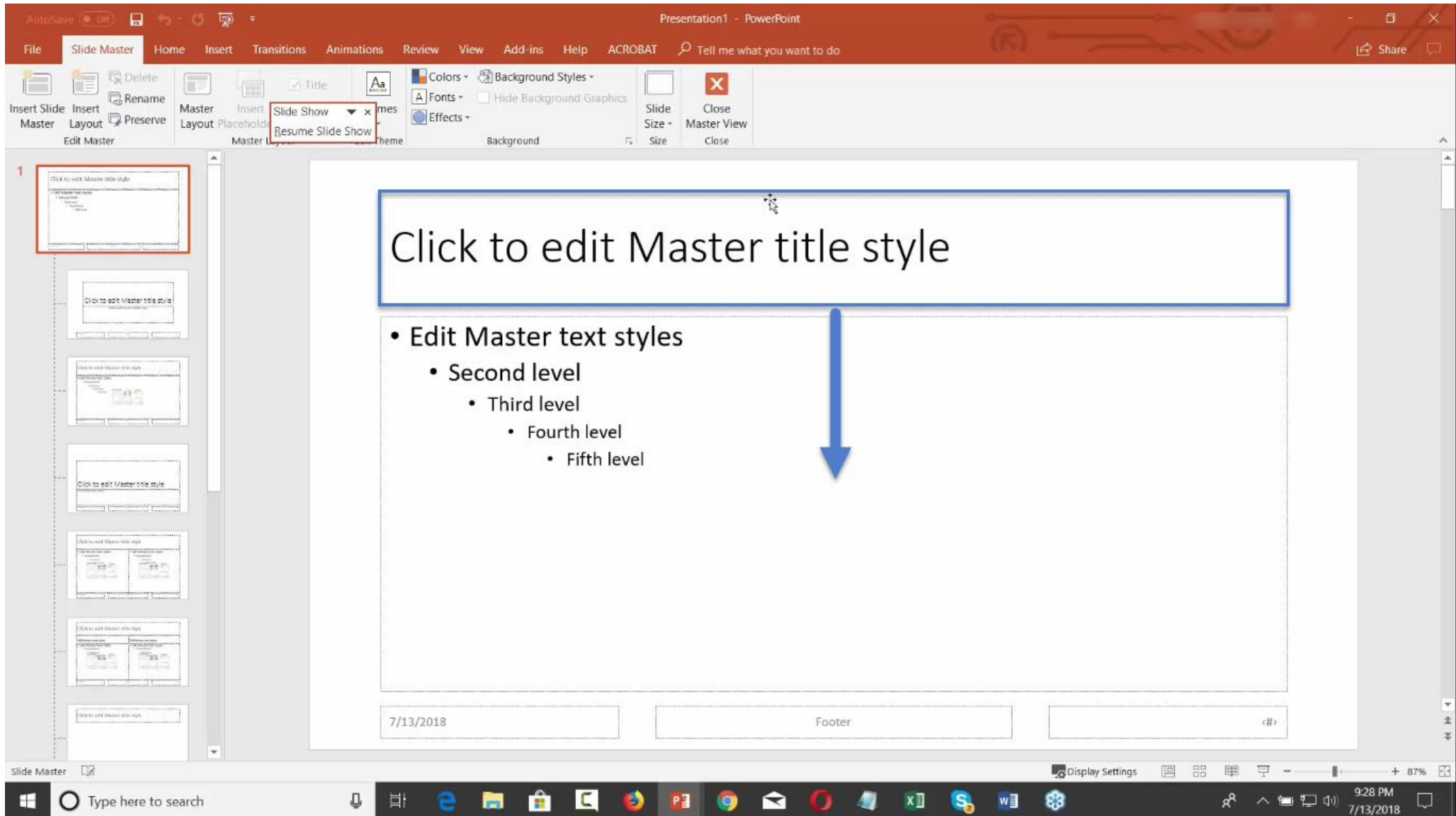


18-Open-New-Ppt

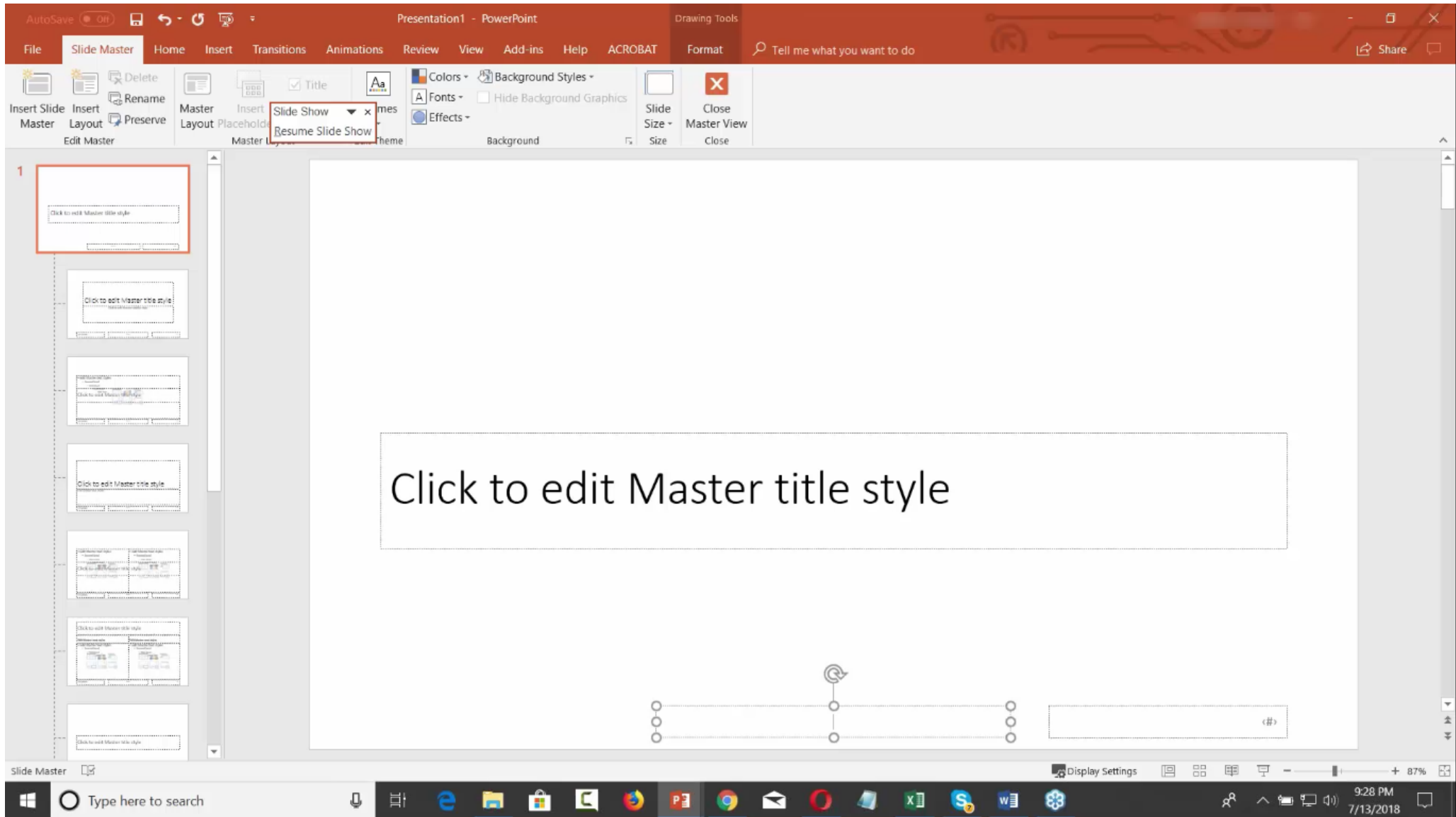


19-Click-Slide-Master-Under-View

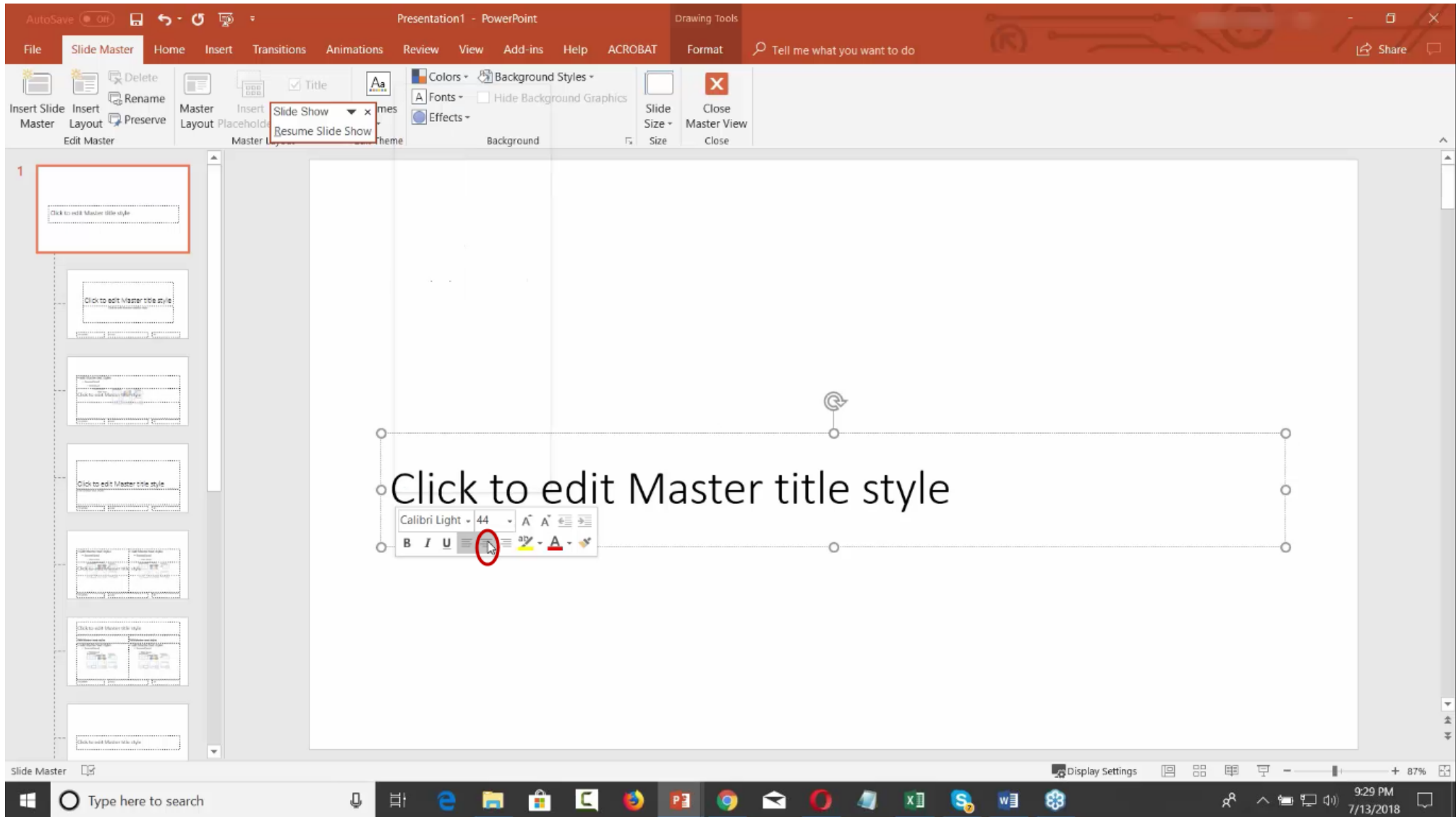




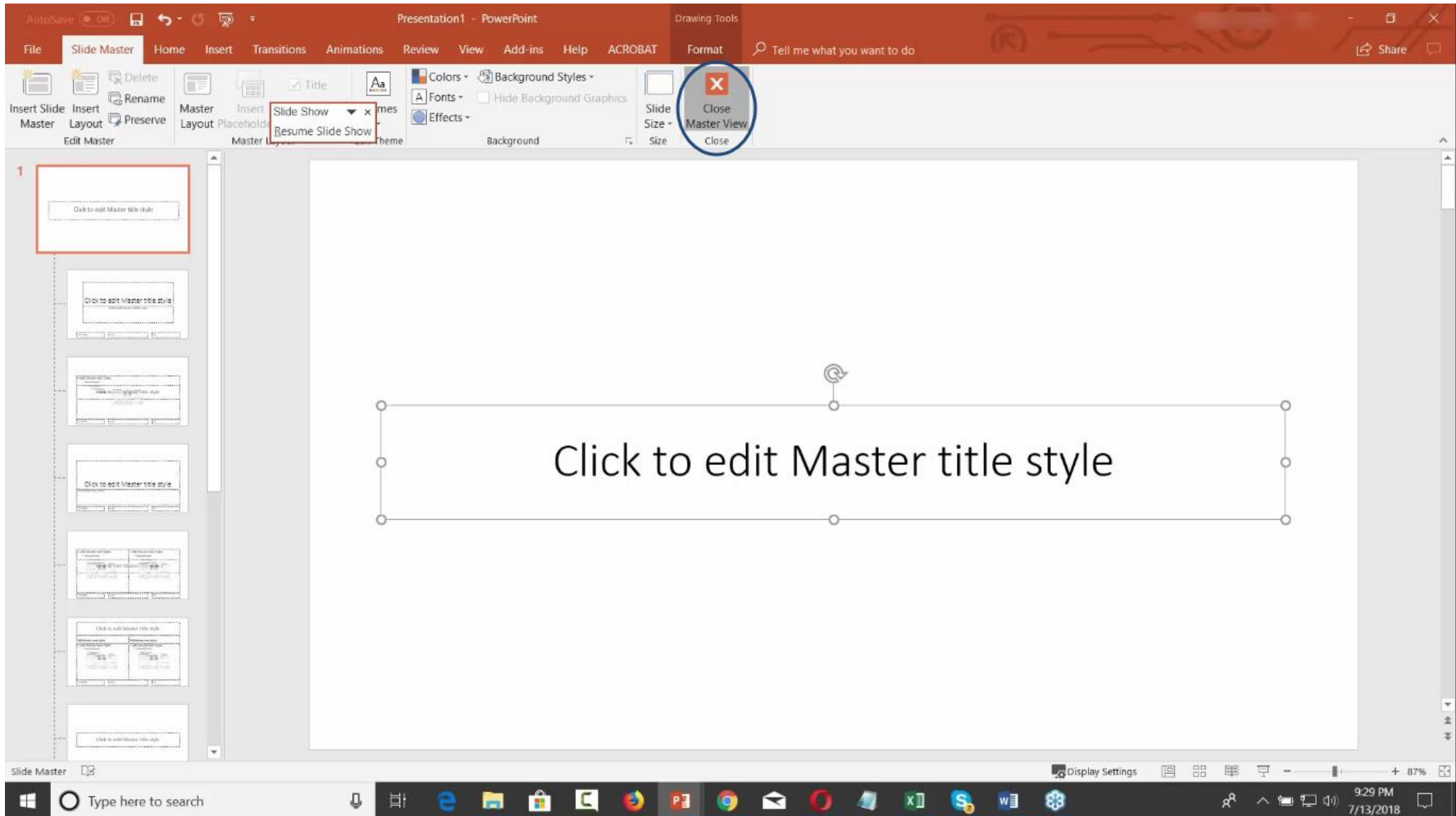
21-Move-Title-Box-To-Middle-Of-Slide



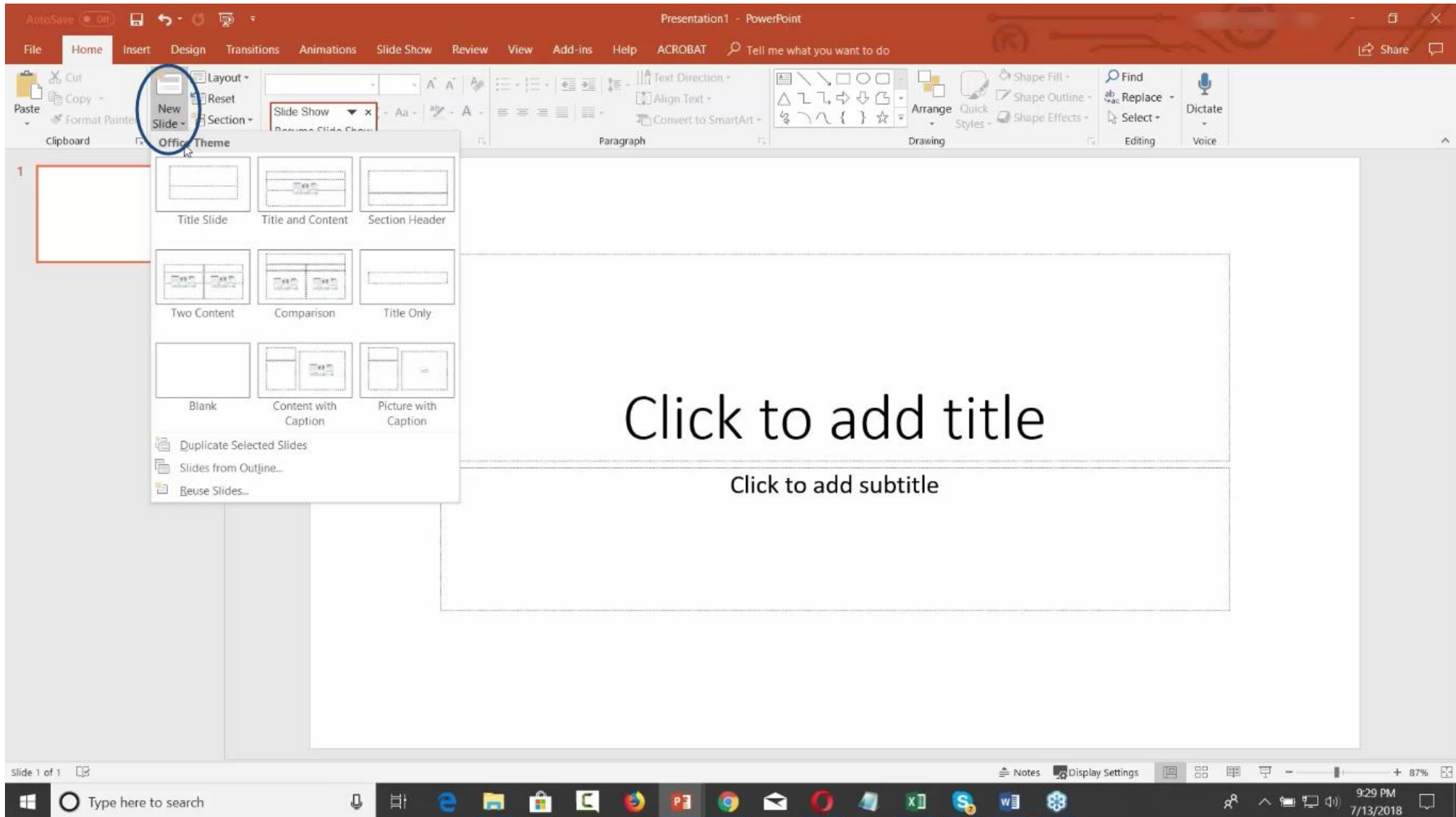
22-Remove-Other-Unnecessary-Boxes



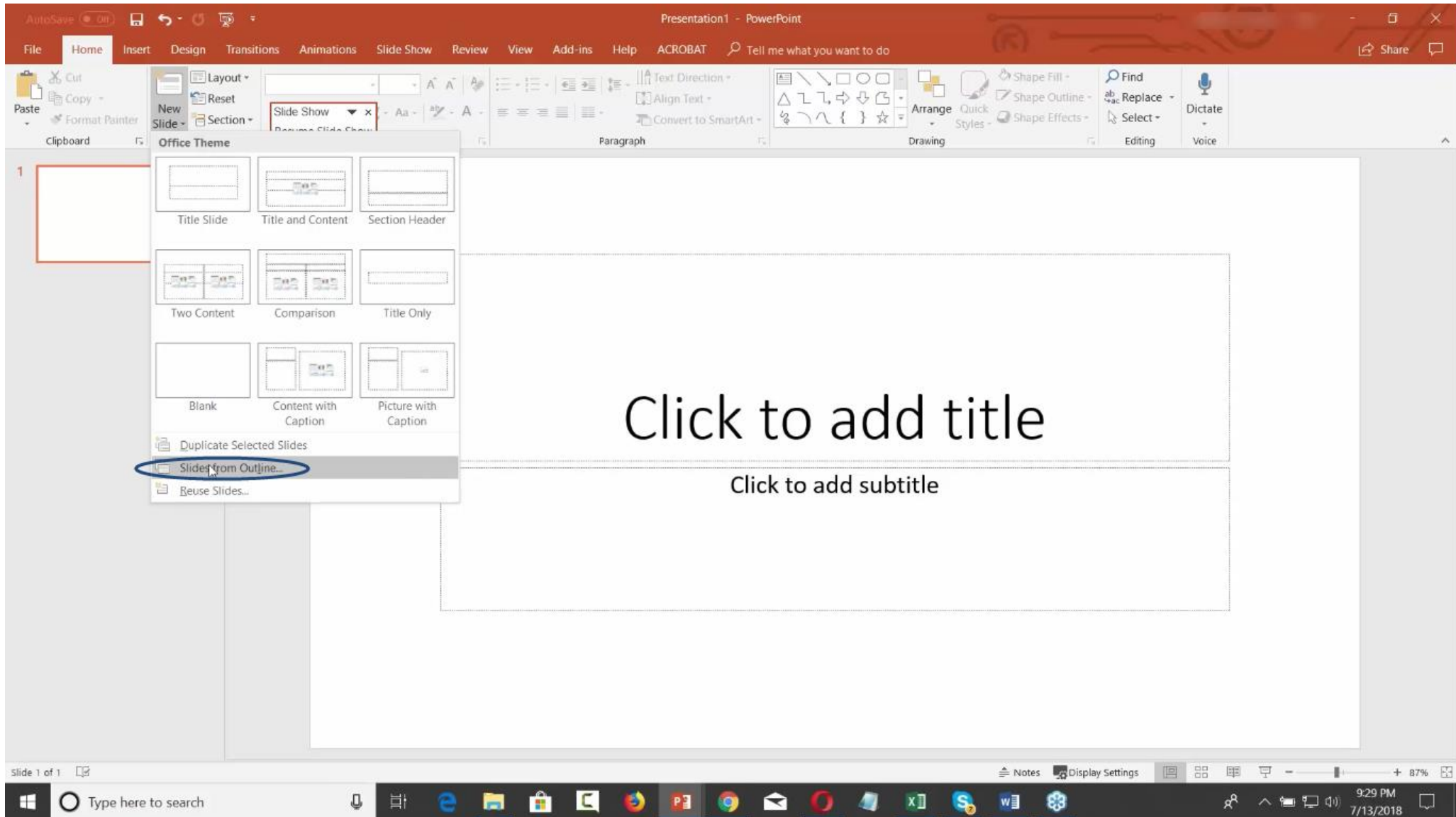
23-Center-Text-For-Best-Results



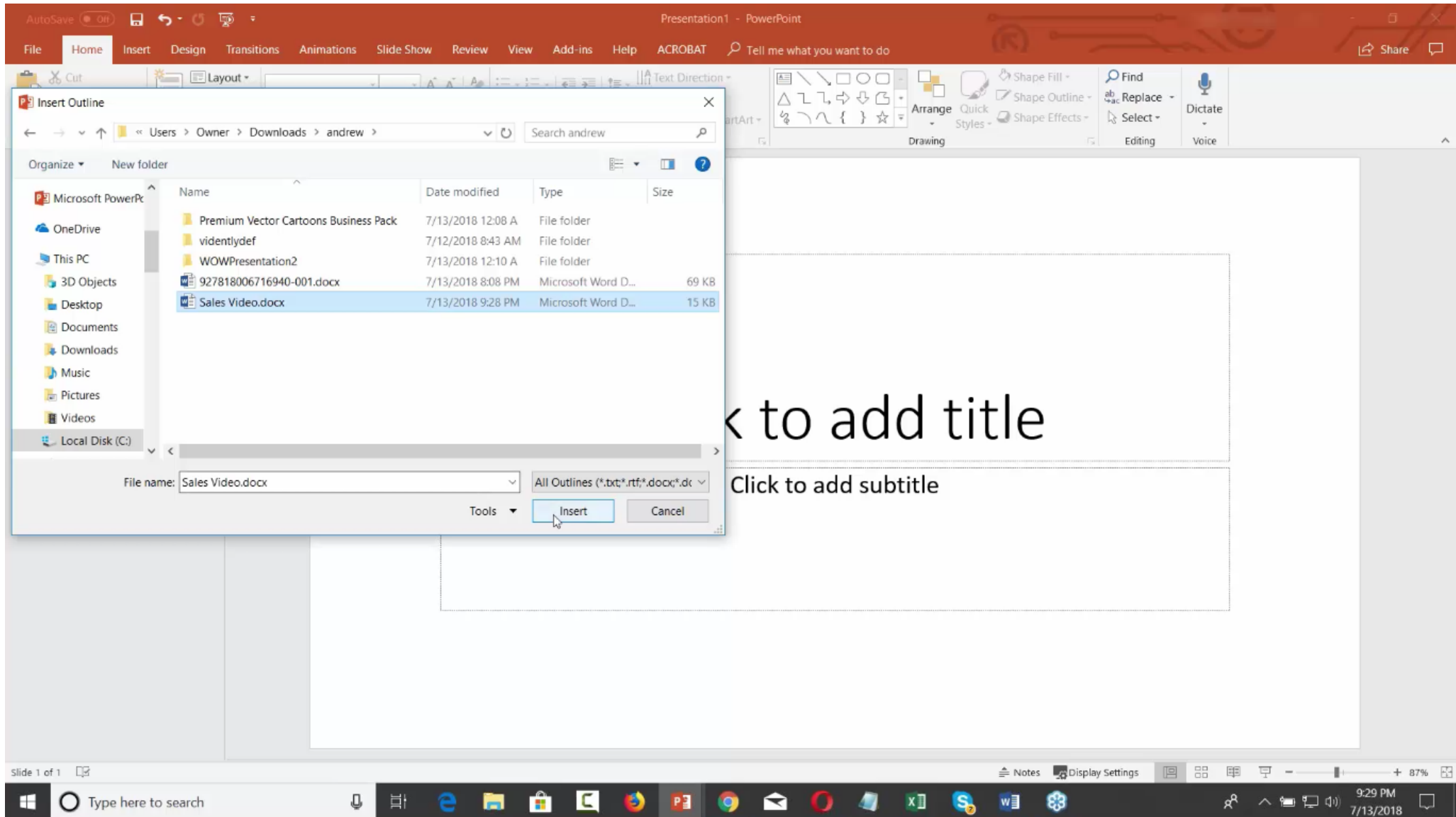
24-Close-Master-View



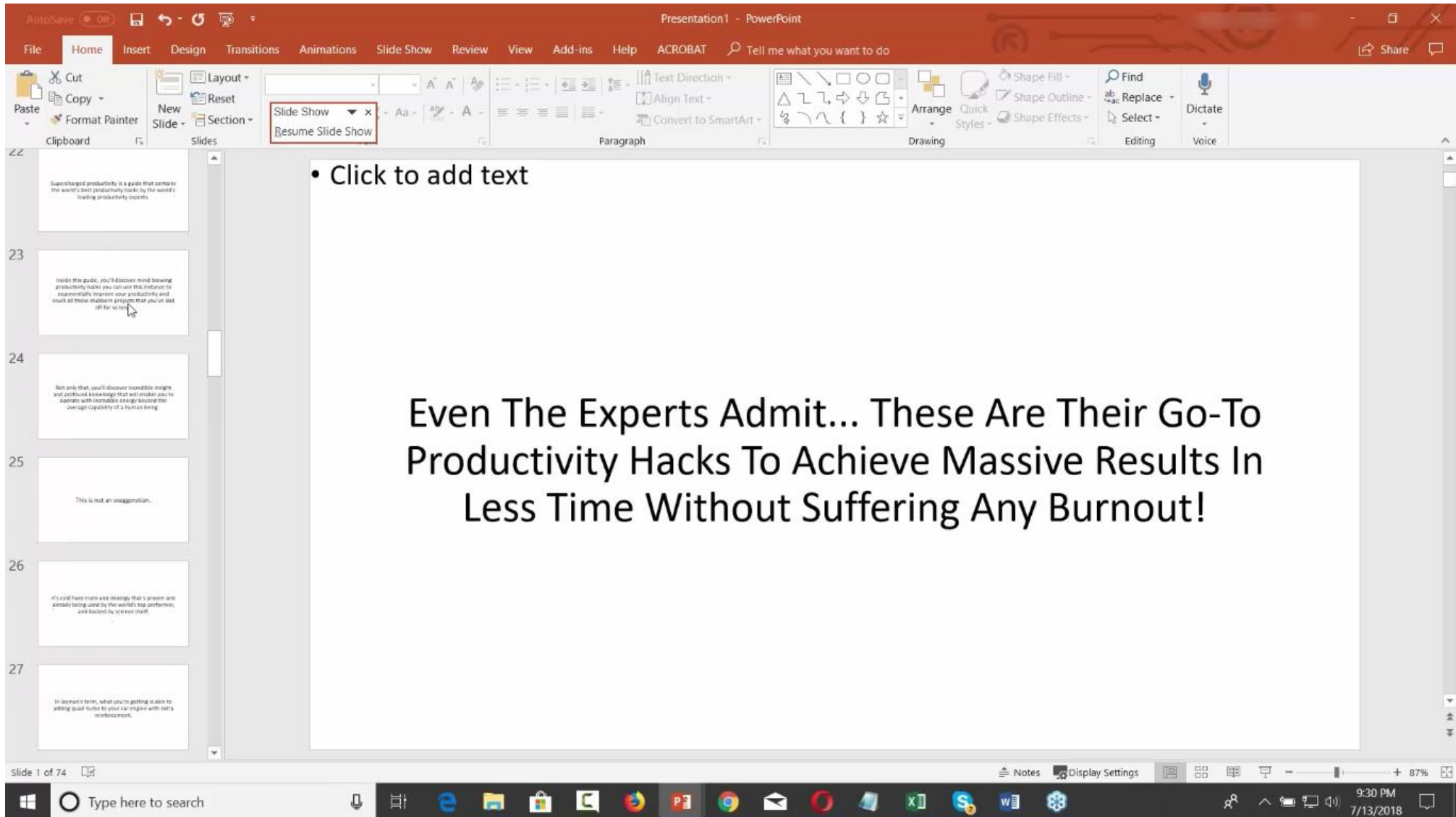
25-Click-New-Slide



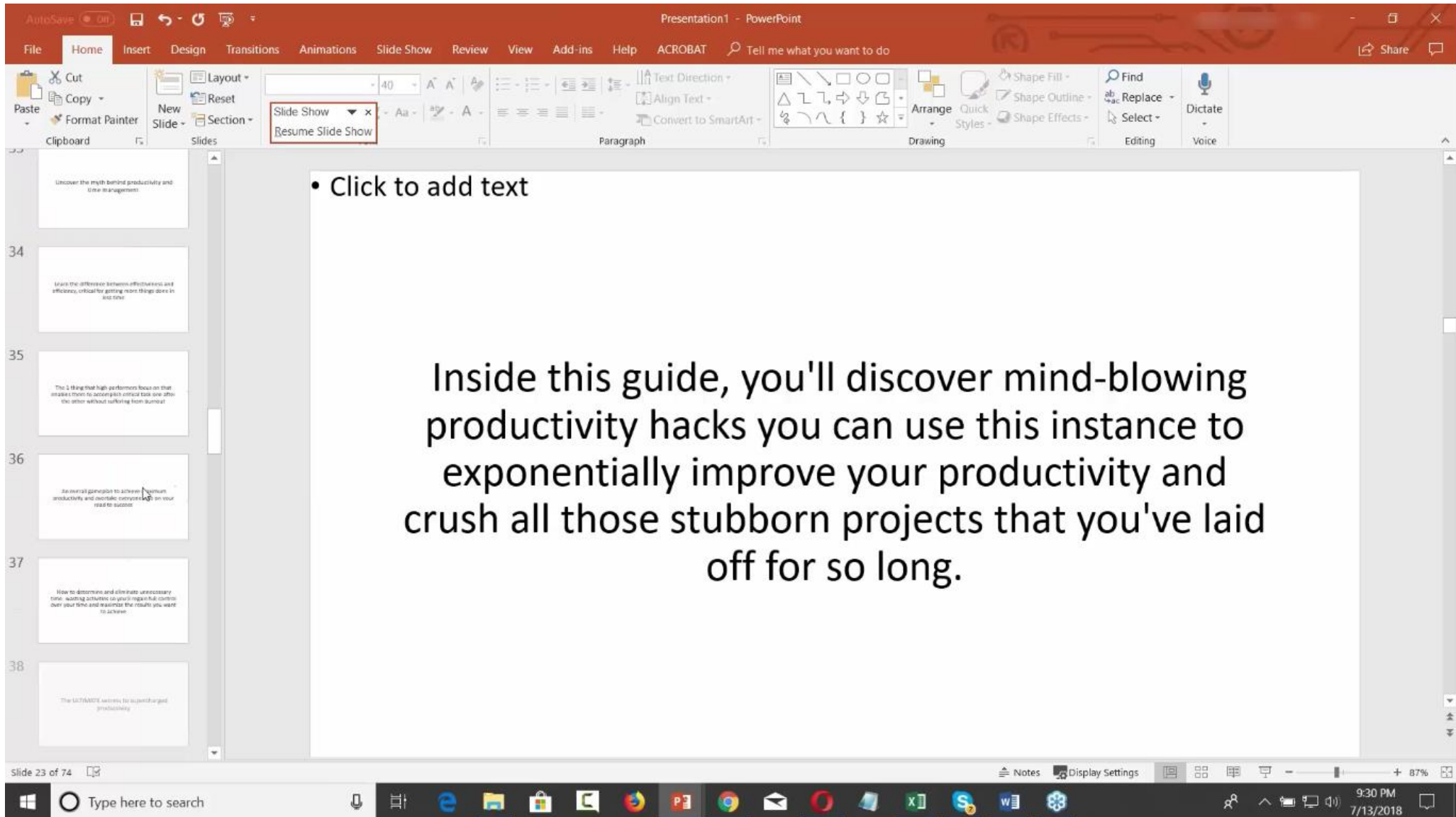
26-Click-Slides-From-Outline



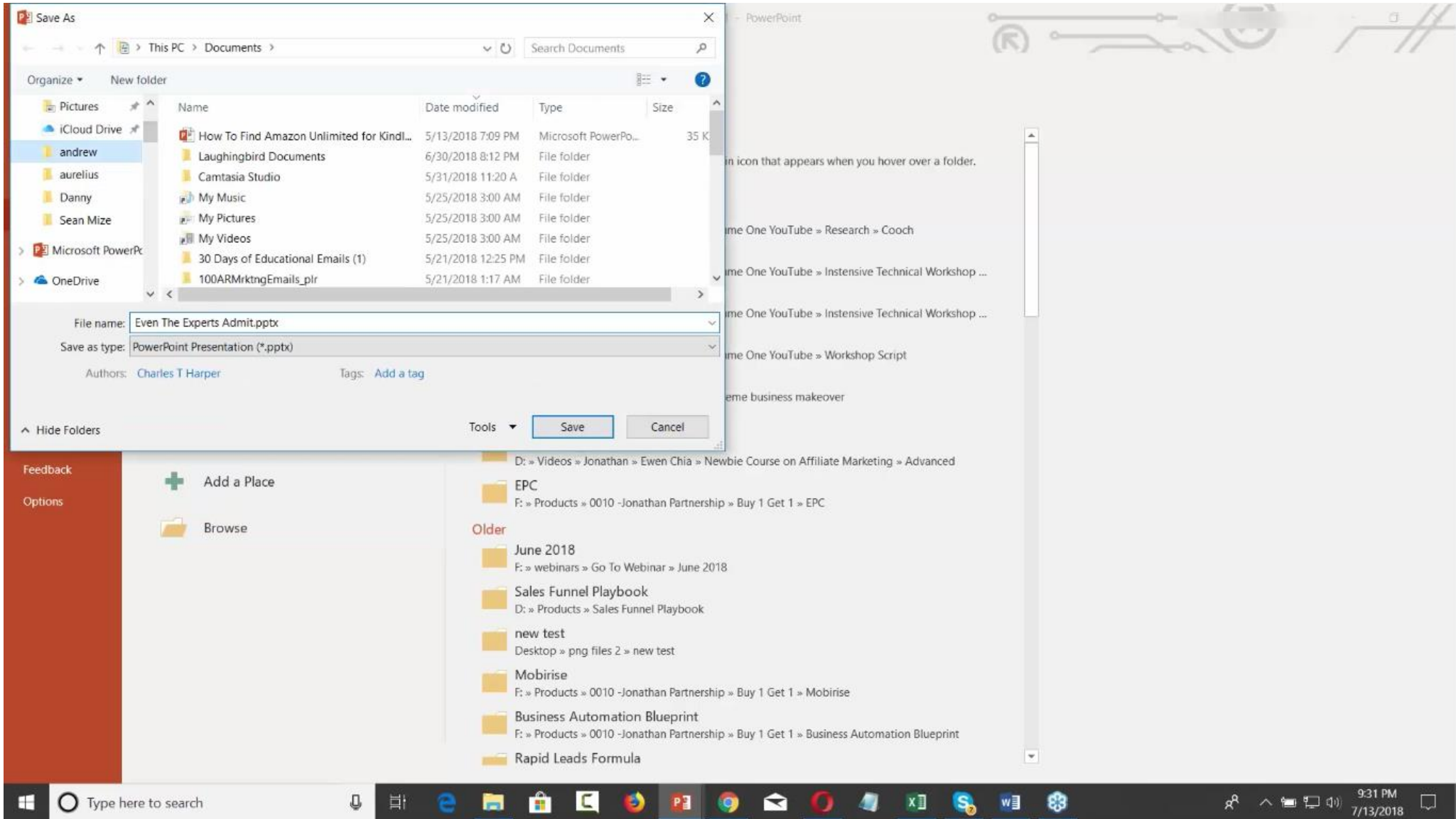
27-Select-Outlined-Word-Doc



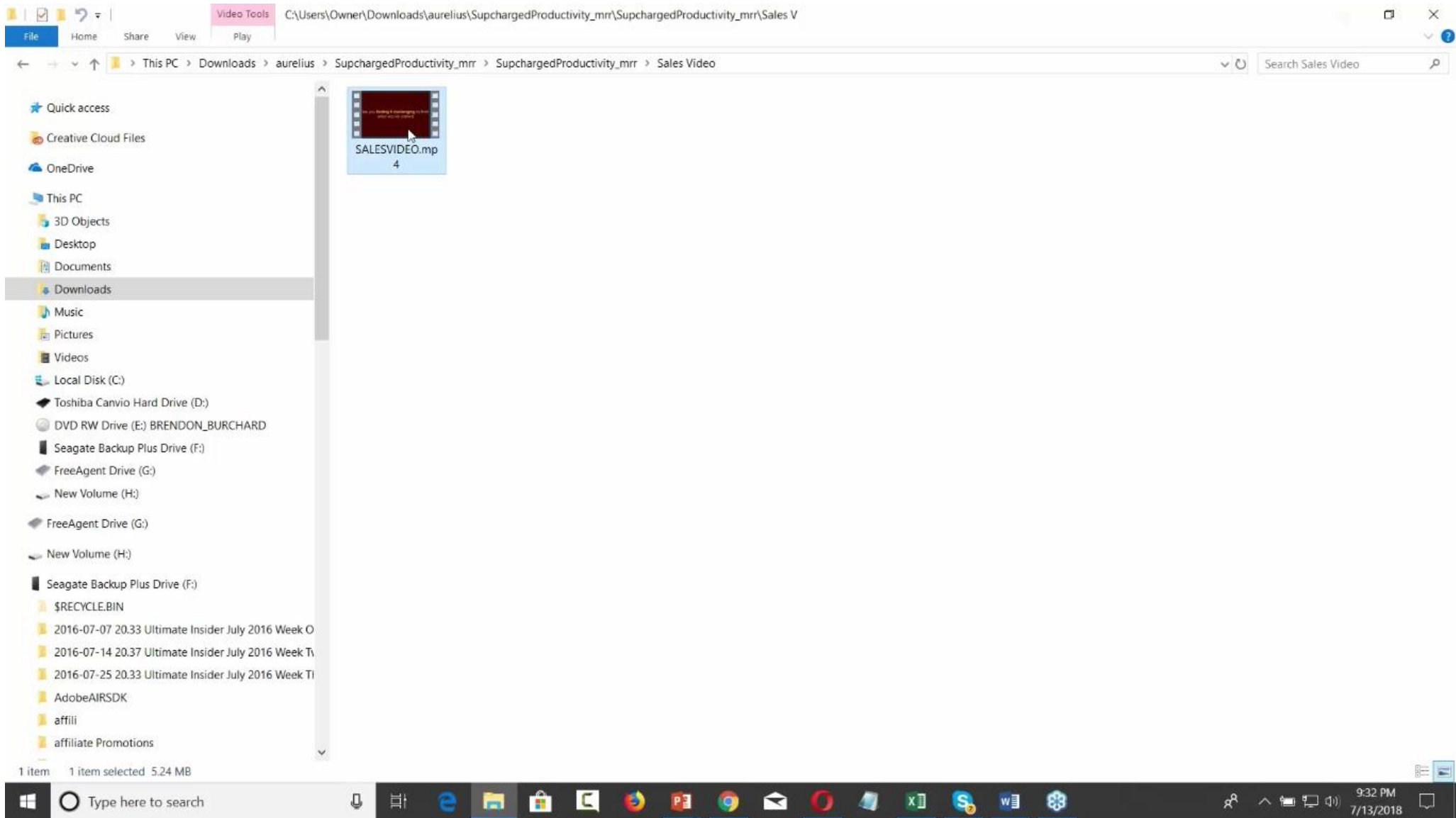
28-Script-For-Sales-Vid-Complete



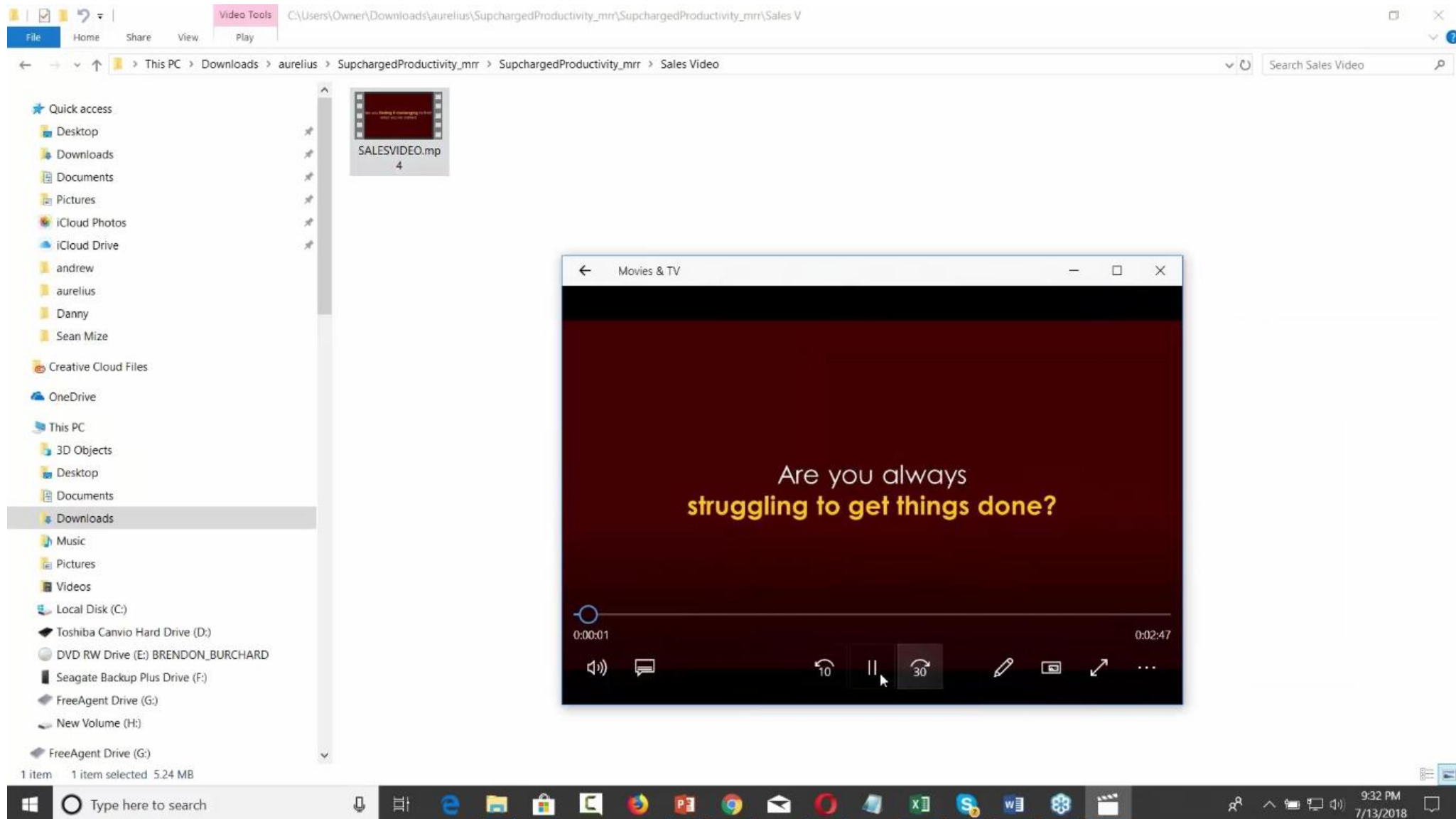
29-Try-Not-To-Have-Slides-With-Long-Sentences



30-Save-Edited-Ppt



## 31-Repurposing-Copy-From-A-Video



32-Open-Video-In-Your-Video-Player



33-Write-Out-Content-Of-Each-Slide-In-Video

←

Worse, you experience burn outs,  
depression maybe...

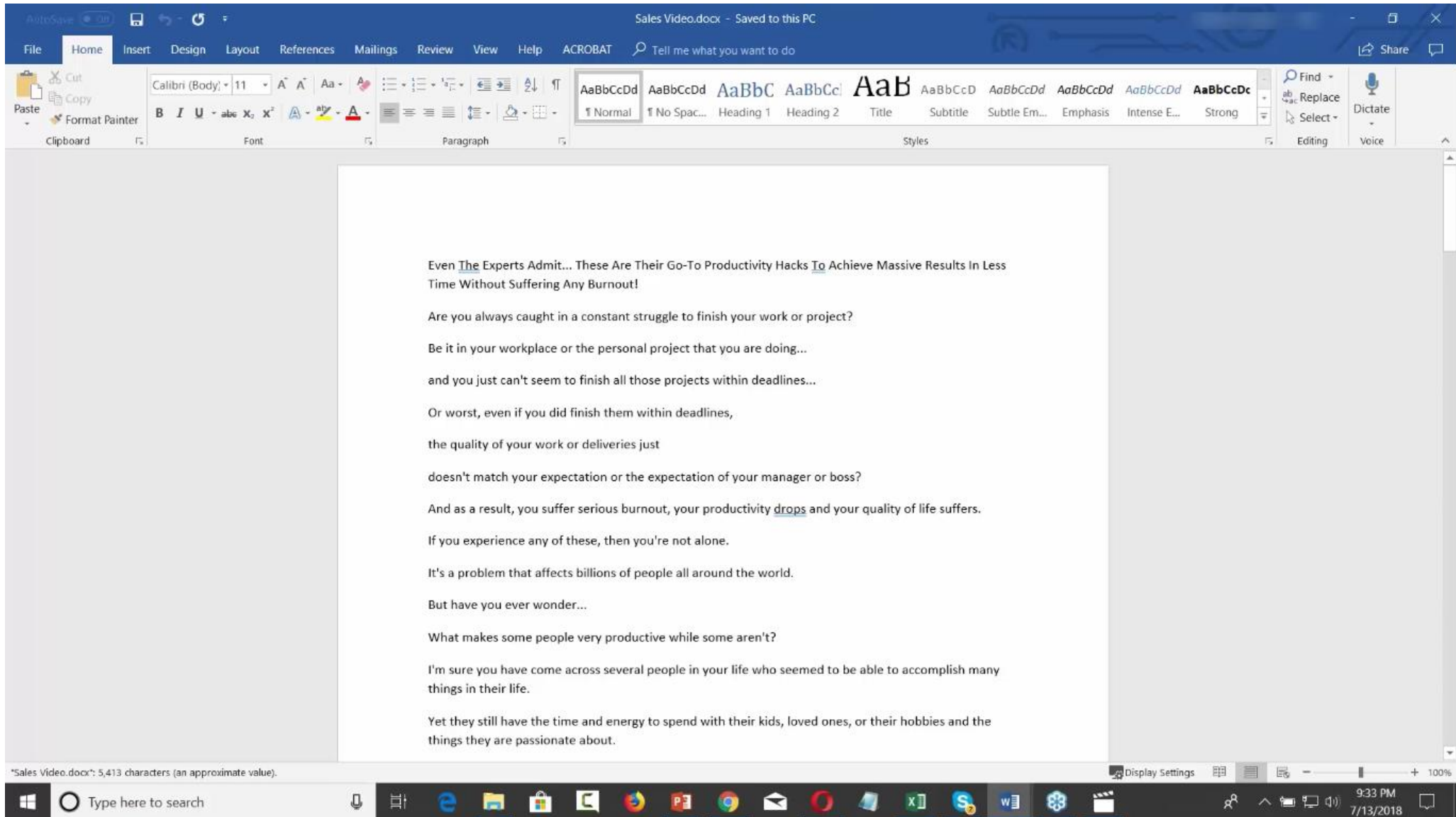
0:00:13



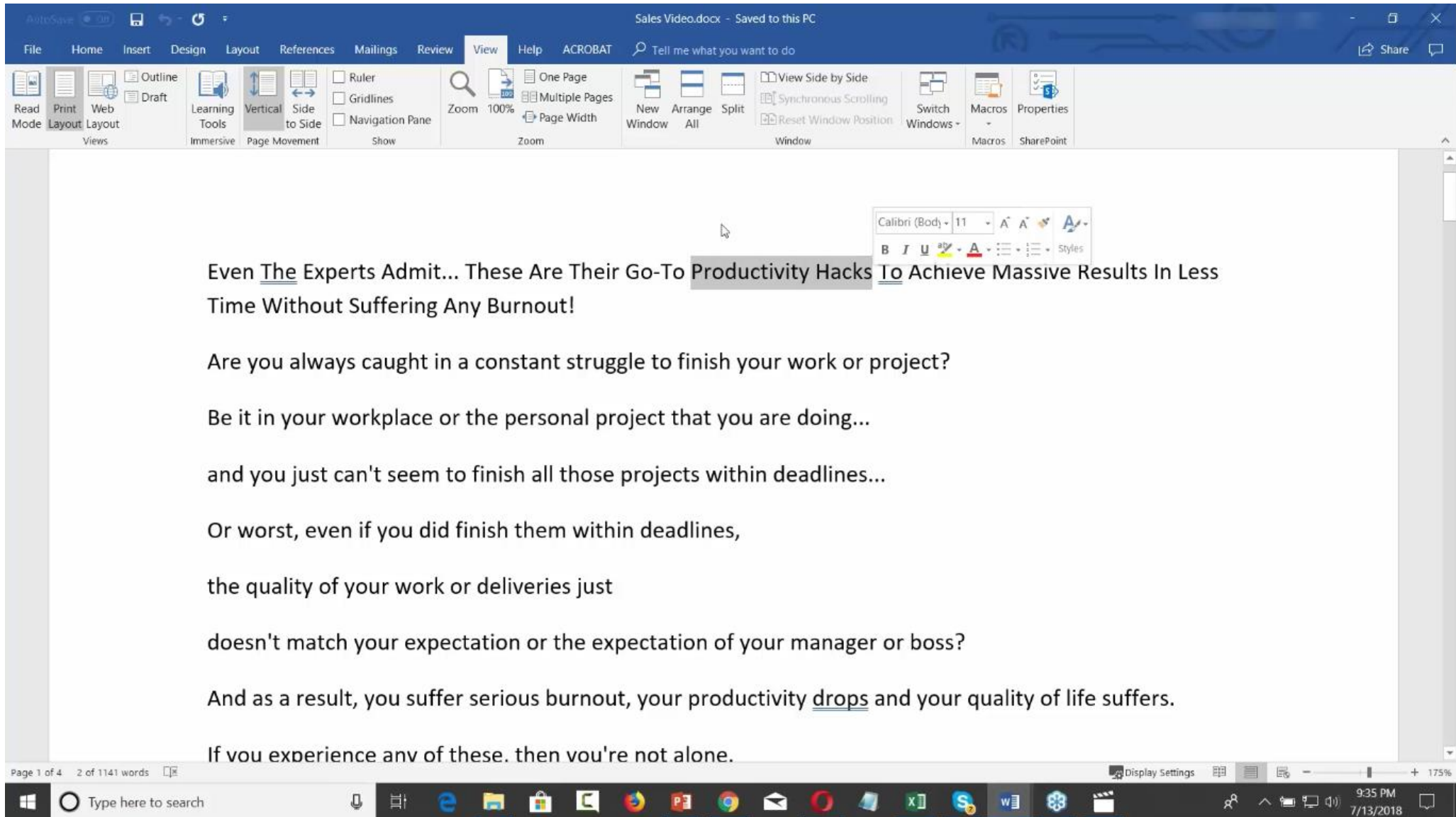
0:02:35



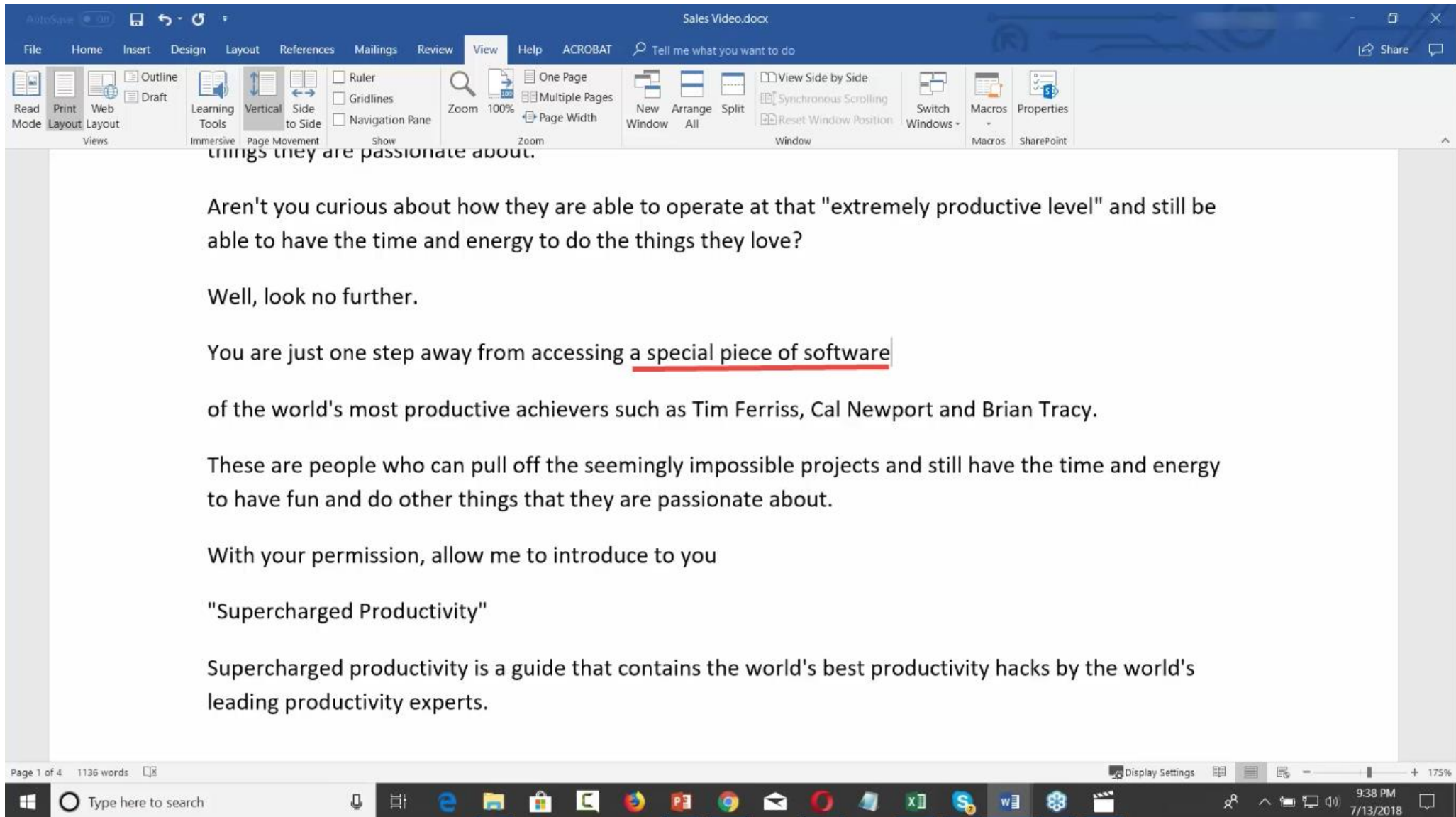
34-Create-Word-Doc-With-Text-From-Video



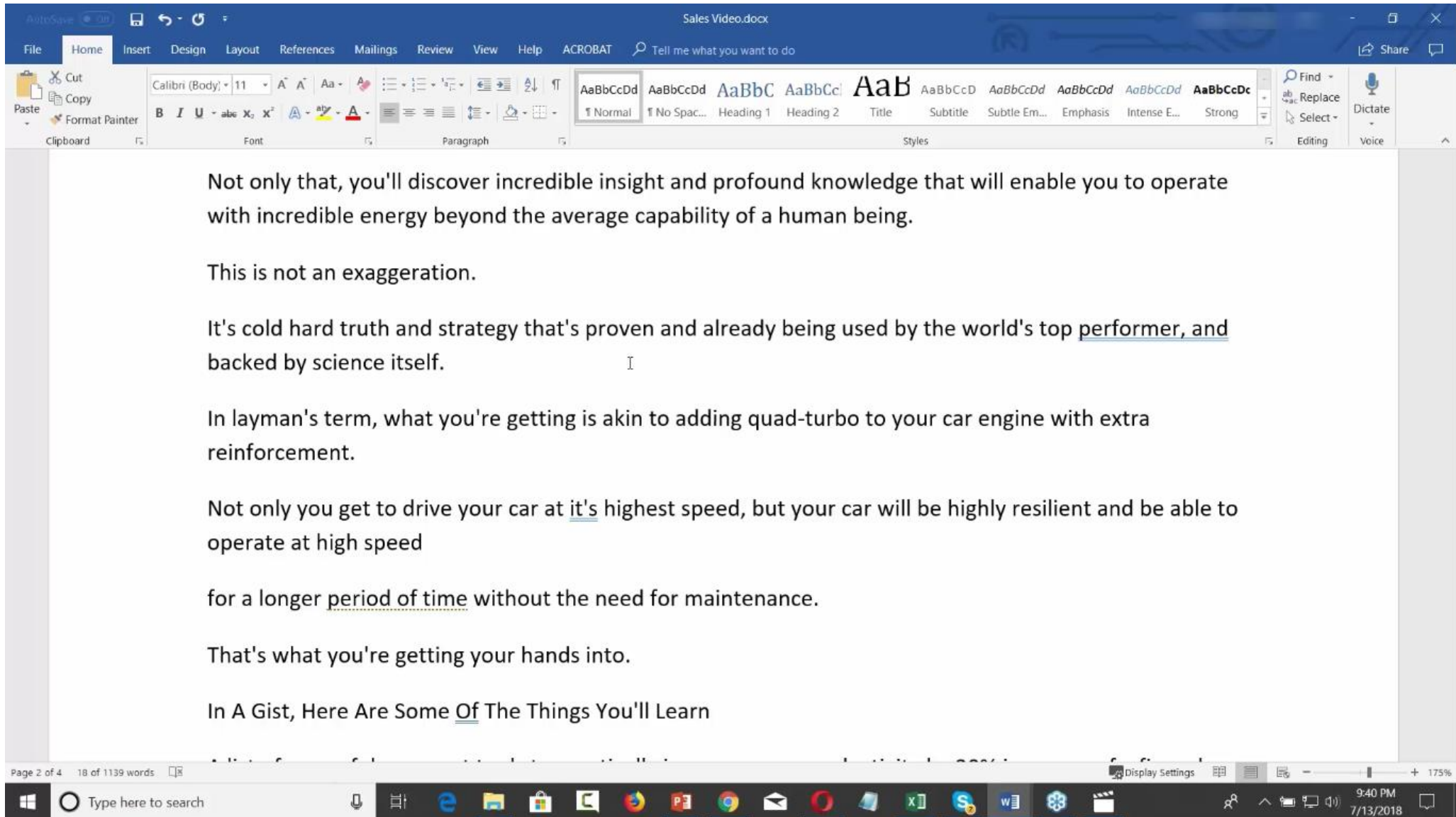
## 35-Repurposing-Sales-Copy-For-Another-Project



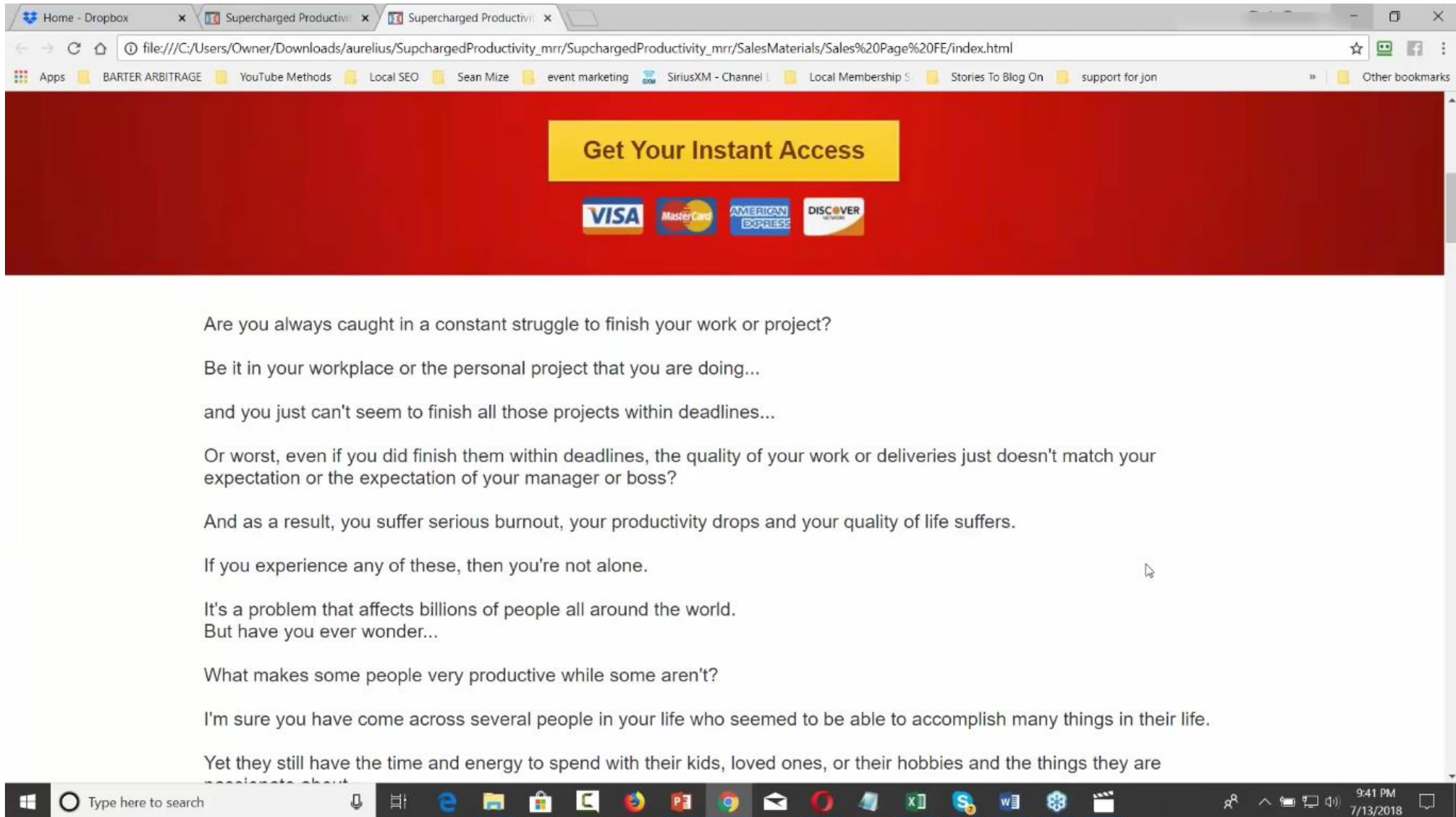
## 36-Adjust-And-Edit-Text-To-Fitr-Other-Project



37-Example-Edit-For-Software-Product



38-Use-Previous-Steps-To-Create-New-Ppt-Video-Script



39-Sales-Copy-Can-Also-Be-Pasted-Into-WordPress-Page

Enter title here

Permalink: <http://haon.biz/cfwop/1299-2/> Edit

Add Media Add FooGallery Add Element

Visual Text

b i link b-quote del ins img ul ol li code more close tags

```
<!DOCTYPE html>

<meta content="utf-8" http-equiv="encoding">
<meta name="viewport" content="initial-scale=1">
<title>Supercharged Productivity</title>
<meta class="metaTagTop" name="description" content="">
<meta class="metaTagTop" name="keywords" content="productivity">
<meta class="metaTagTop" name="author" content="">
<meta class="metaTagTop" property="og:image" content="" id="social-image">
<meta property="og:title" content="Supercharged Productivity">
<meta property="og:description" content="">
<meta property="og:url" content="https://jeannettejn.clickfunnels.com/sales-page">
<meta property="og:type" content="website">
<link rel="stylesheet" media="screen" href="/index_files/lander.css">
<link href="/index_files/font-awesome.min.css" rel="stylesheet">
<link href="/index_files/css" rel="stylesheet" type="text/css">
<script async src="/index_files/analytics.js.download"></script><script>(function(i,s,o,g,r,a,m)
{['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new
Date();a=s.createElement(o),m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)}
)(window,document,'script','https://www.google-analytics.com/analytics.js','ga');ga('create','UA-51074959-1','auto',
{'name':'cftracker'});ga('cftracker.send','pageview','user-page');</script>
<style>
[data-timed-style=fade]{display:none}[data-timed-style=scale]{display:none}
</style>
<link rel="icon" type="image/png" href="https://www.clickfunnels.com/favicon.ico"><style id="fit-vids-style">.fluid-width-video-
```

**Publish**

Preview Changes

Status: **Published** Edit

Visibility: **Public** Edit

Revisions: 2 Browse

Published on: Jul 14, 2018 @ 01:45 Edit

Move to Trash Update

**Page Attributes**

Parent

(no parent)

Order

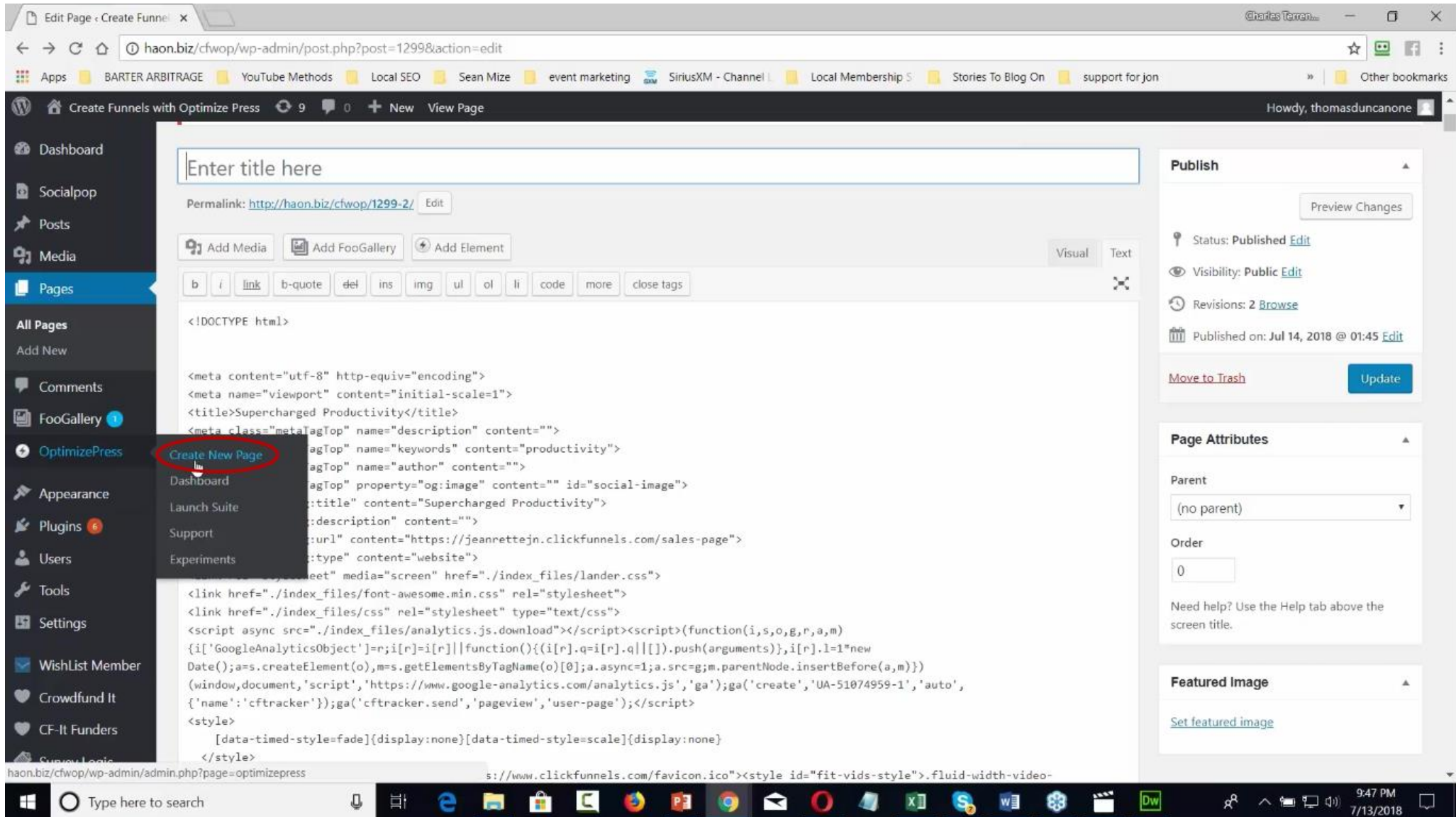
0

Need help? Use the Help tab above the screen title.

**Featured Image**

Set featured image

42-Page-Builder-Like-OptimizePress-Useful-For-HTML-input



43-Optimize-Press-Create-New-Page

haon.biz/cfwop/wp-admin/admin.php?page=optimizepress

Comments  
FooGallery  
OptimizePress

Create New Page  
Dashboard  
Launch Suite  
Support  
Experiments

Appearance  
Plugins  
Users  
Tools  
Settings  
WishList Member  
Crowdfund It  
CF-It Funders  
Survey Logic  
Link Cloaking  
WP Content Valet  
Collapse menu

business  
professionally designed  
affiliate/partner program page.

## Blank Page

Create a blank page using one of our template frameworks

**Use This Template**  
or Preview this template

**Template Style 1 - Full-Width**

This borderless template is perfect for clean designs with lots of white space

**Template Style 2 - Flat Border**

This fixed width template is perfect for pages using a header image

**Template Style 3 - Rounded Content**

This template includes a content area with rounded corners to draw the eye into the page

**Template Style 4 - Raised Header**

This design includes the raised header for giving header banners more impact

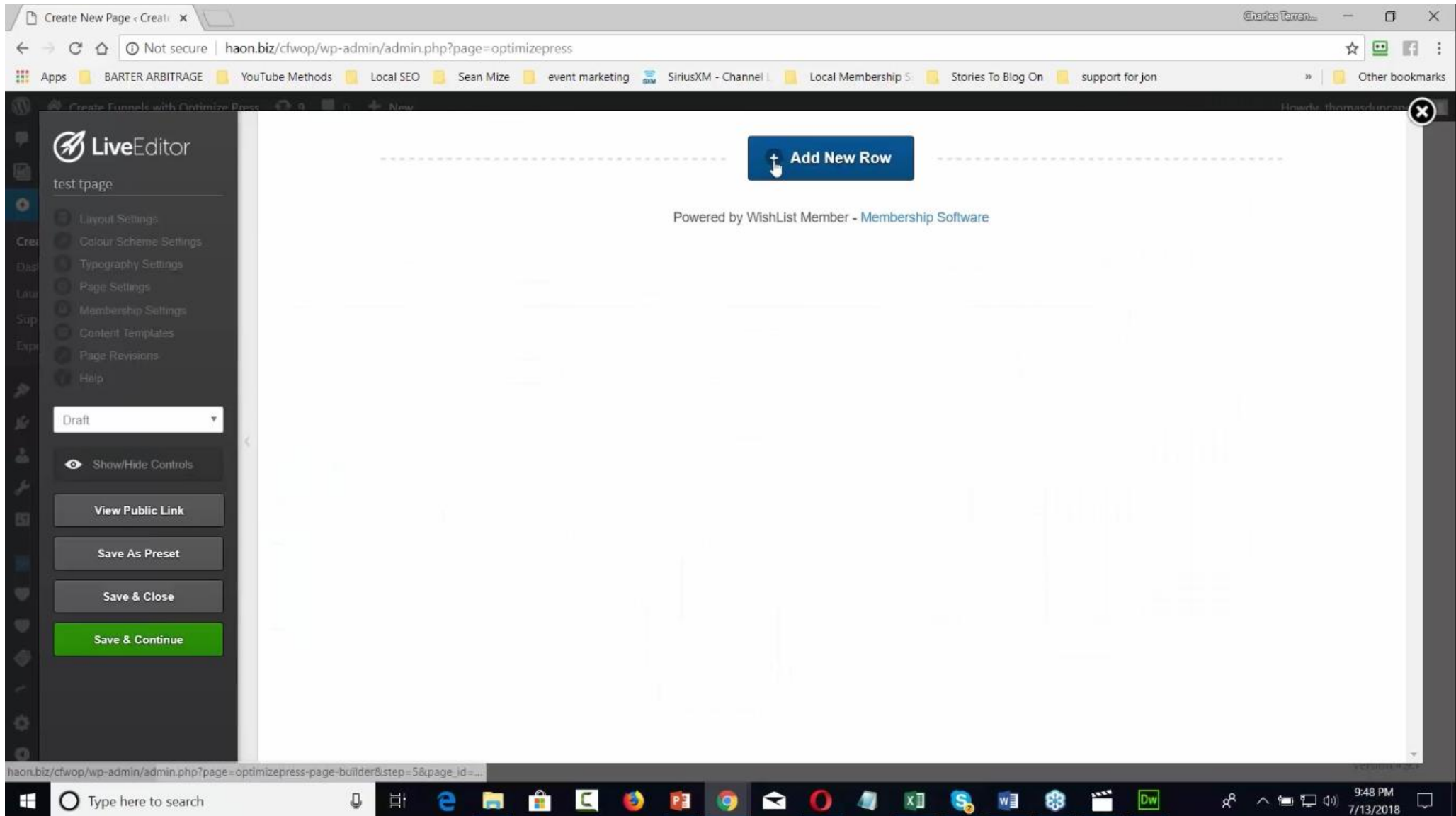
Thank you for creating with [WordPress](#)

Version 4.9.7

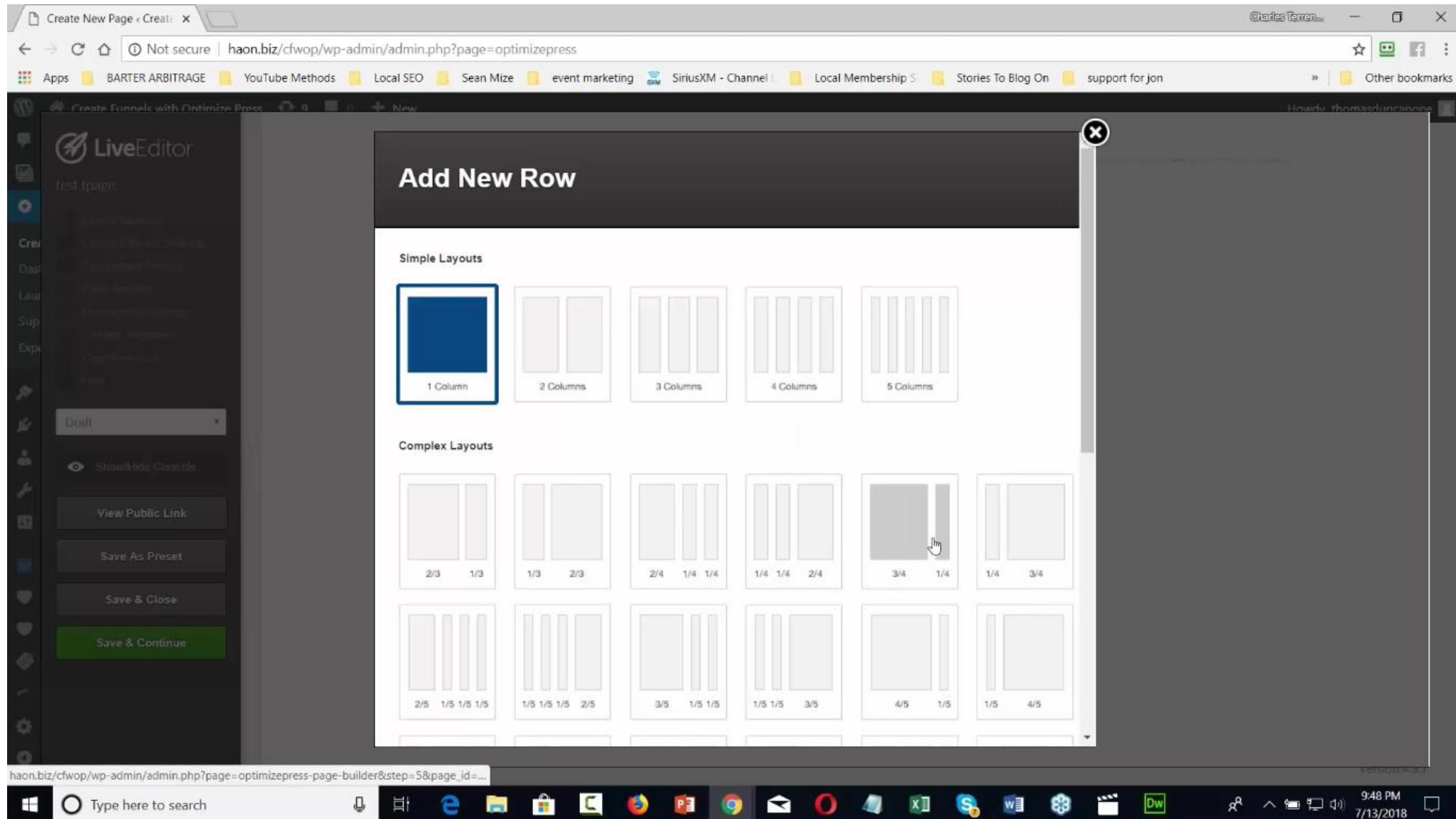
Type here to search

9:47 PM 7/13/2018

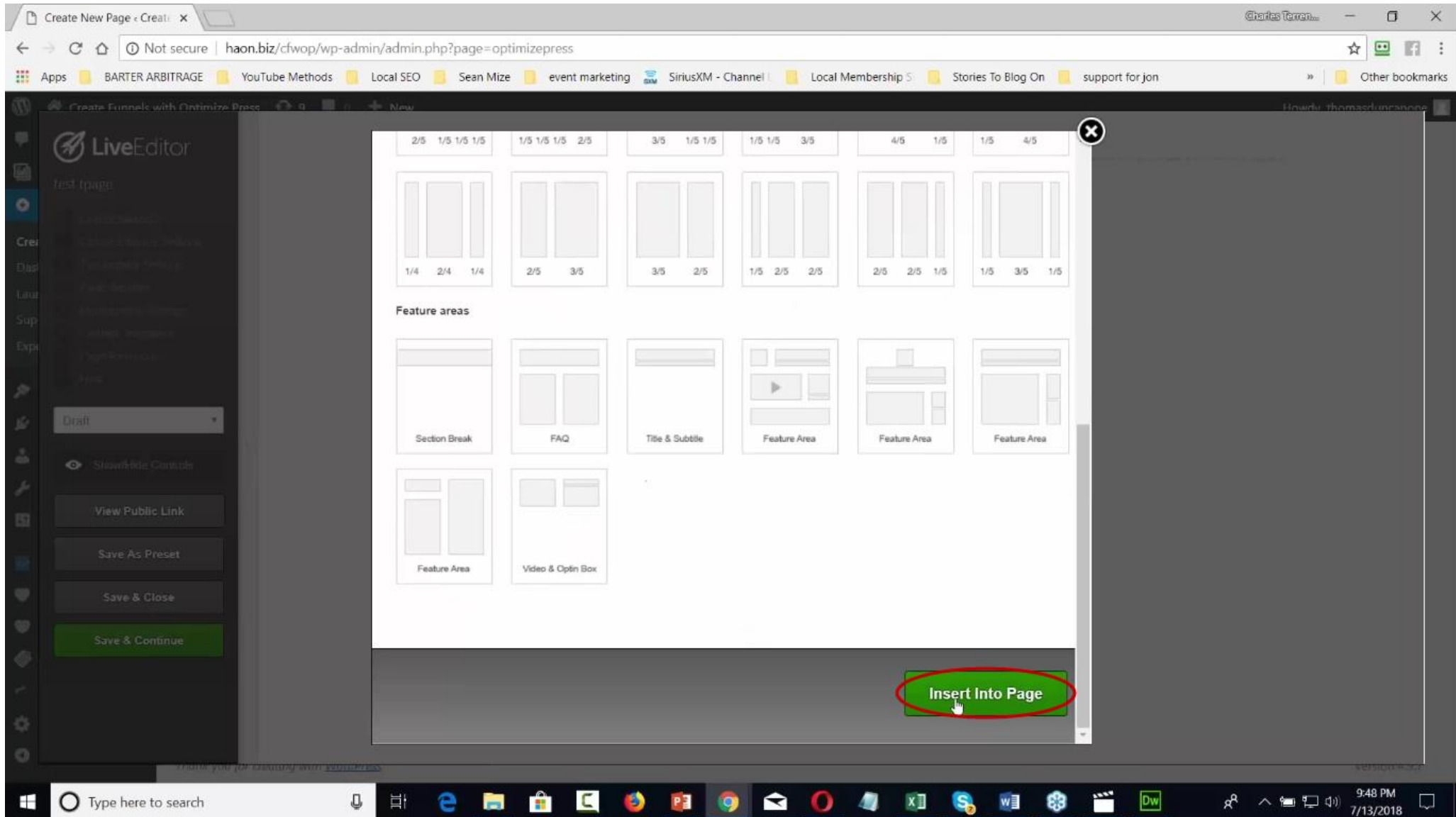
44-Choose-Desired-Template



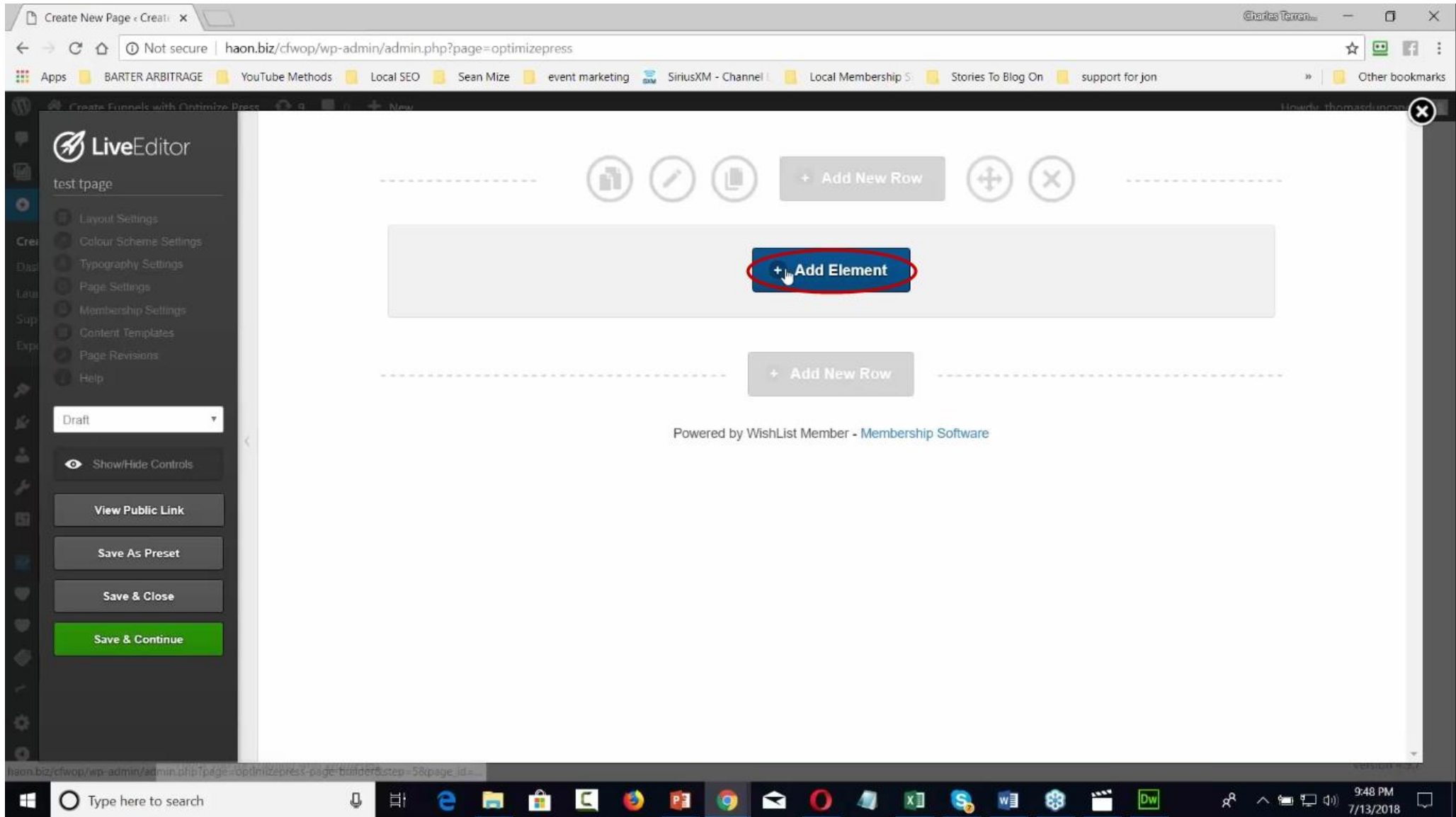
45-OptimizePress-Click-Add-New-Row



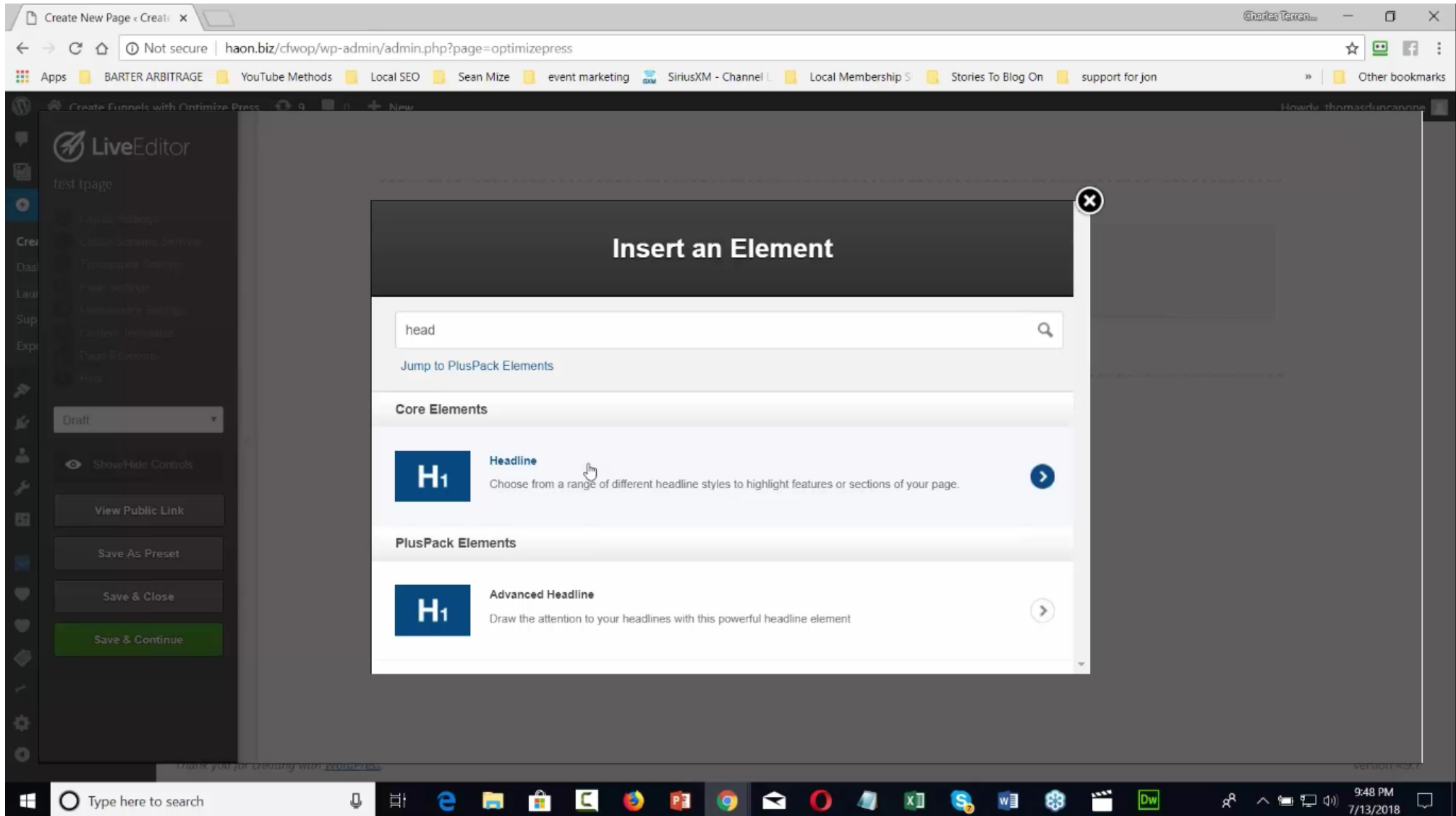
46-OptimizePress-Choose-Desired-Row-Layout



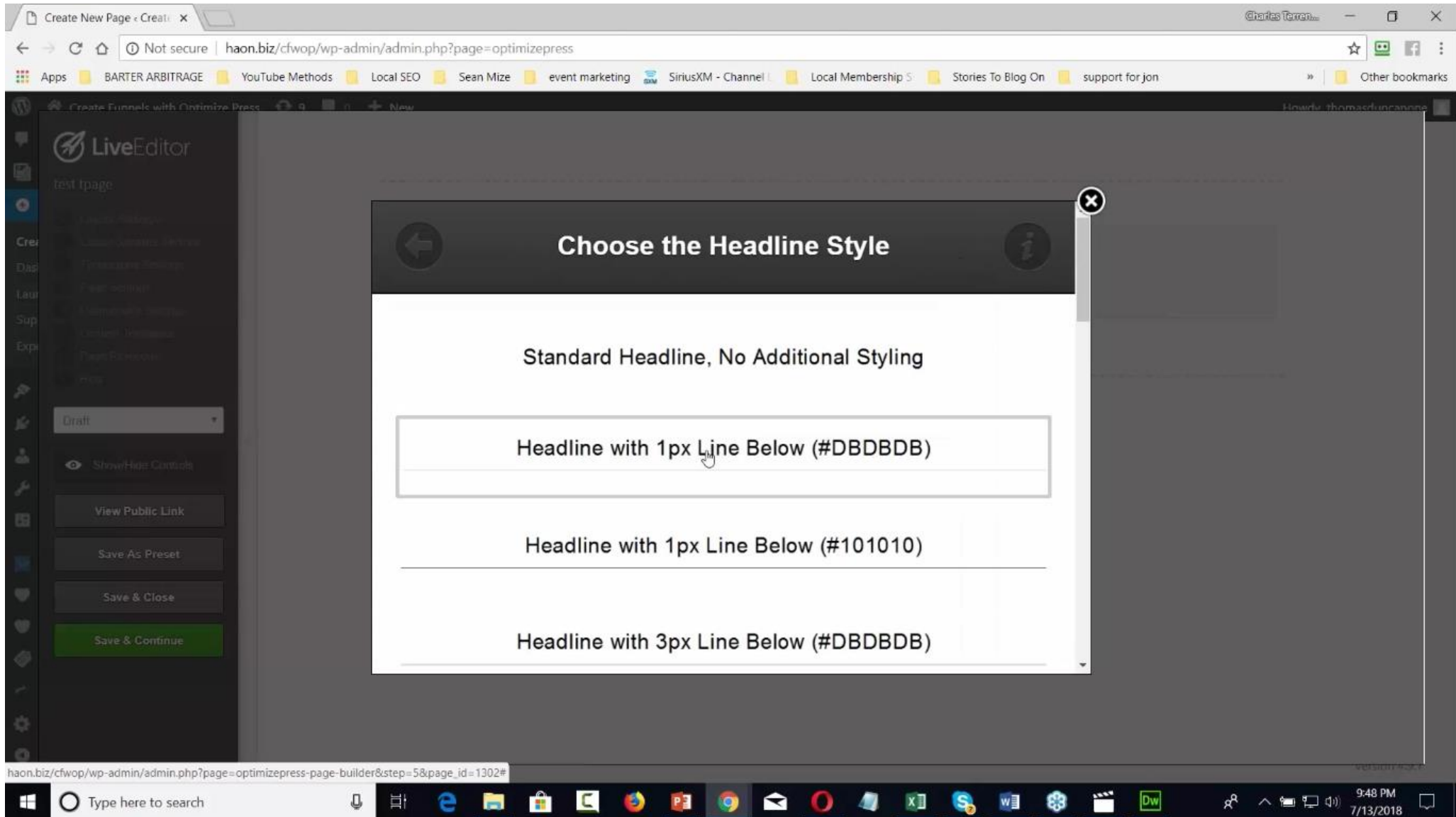
47-OptimizePress-Click-Insert



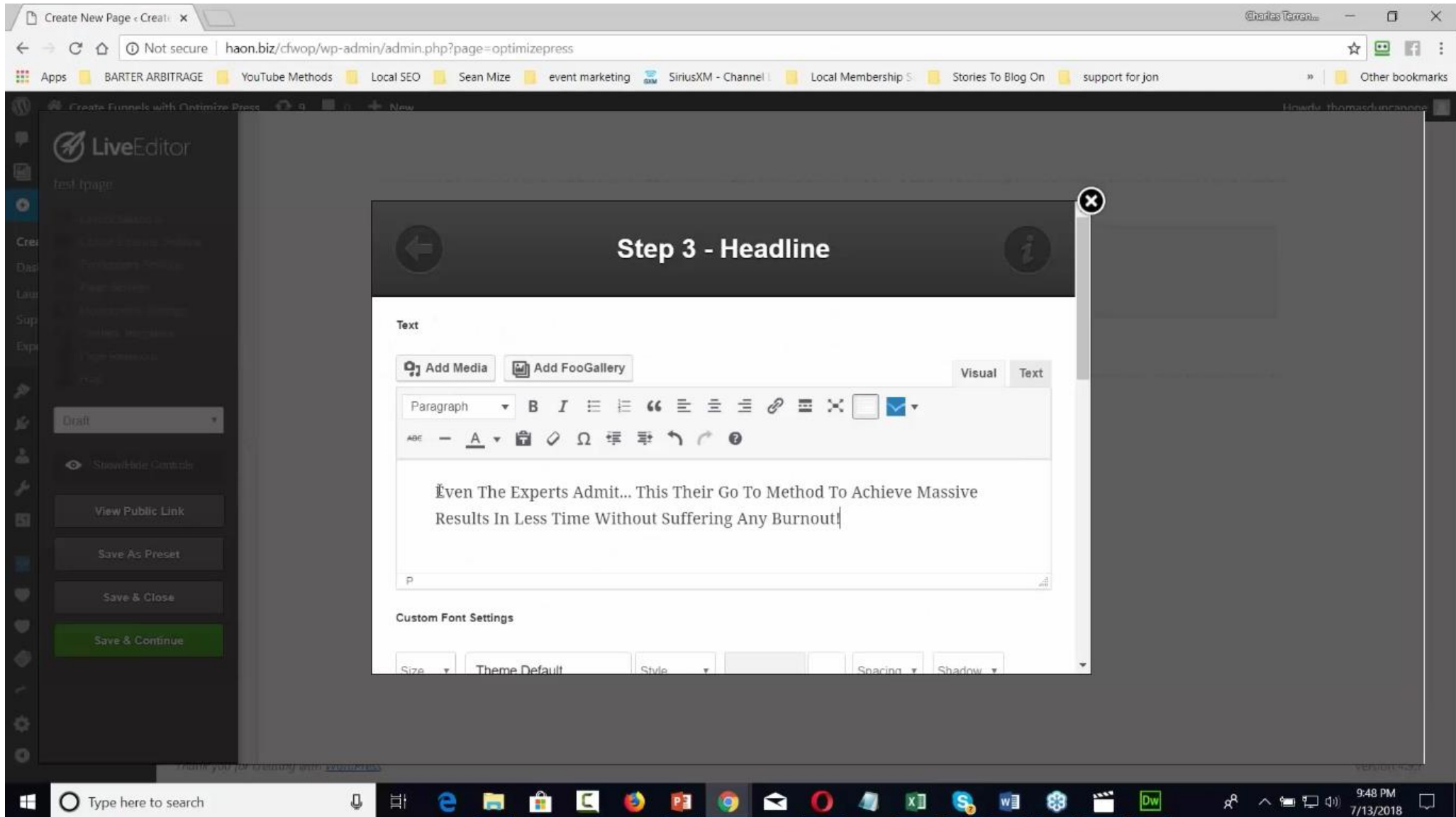
48-Add-Other-Elements-As-Desired



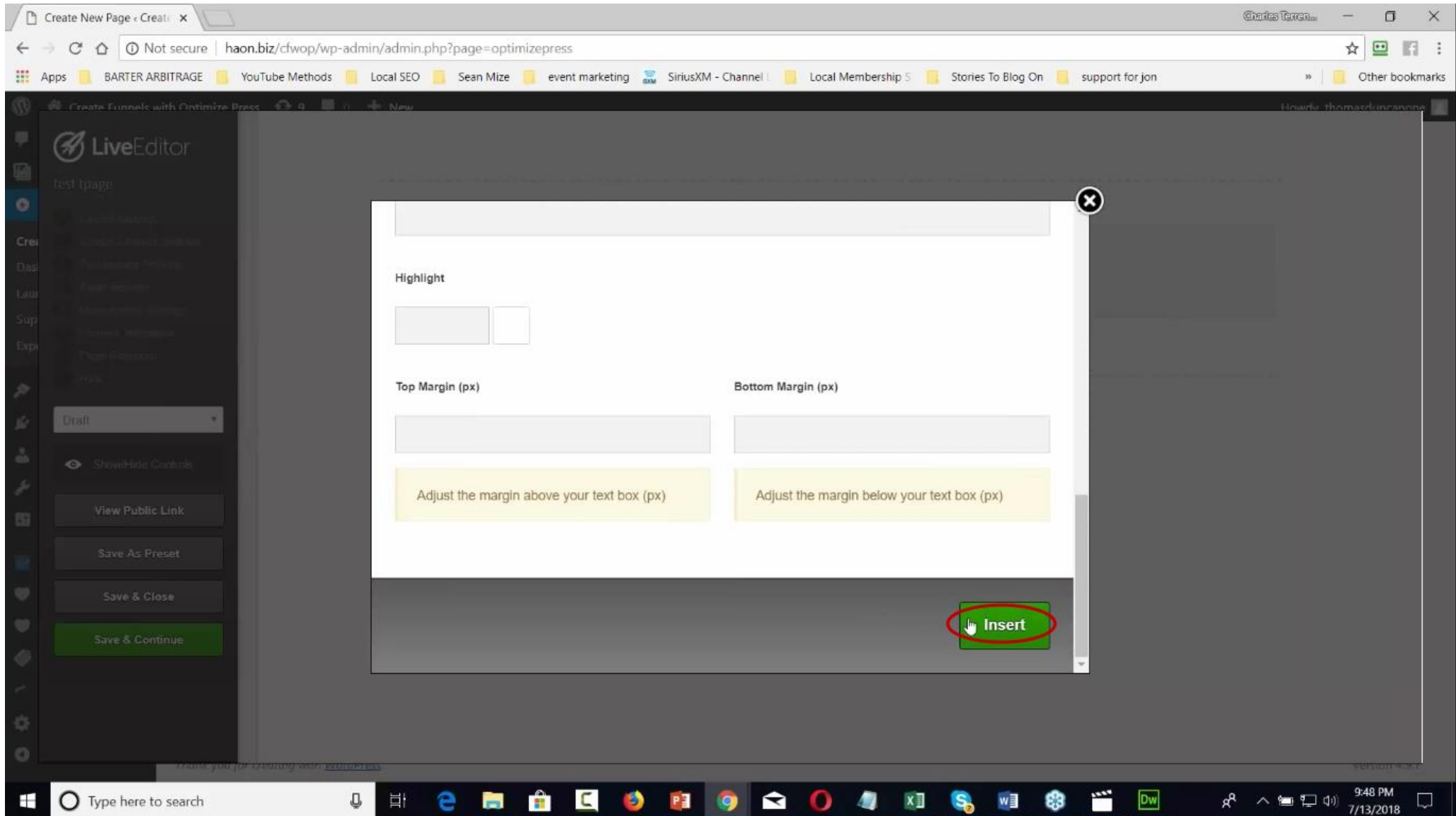
49-Example-Adding-Headline



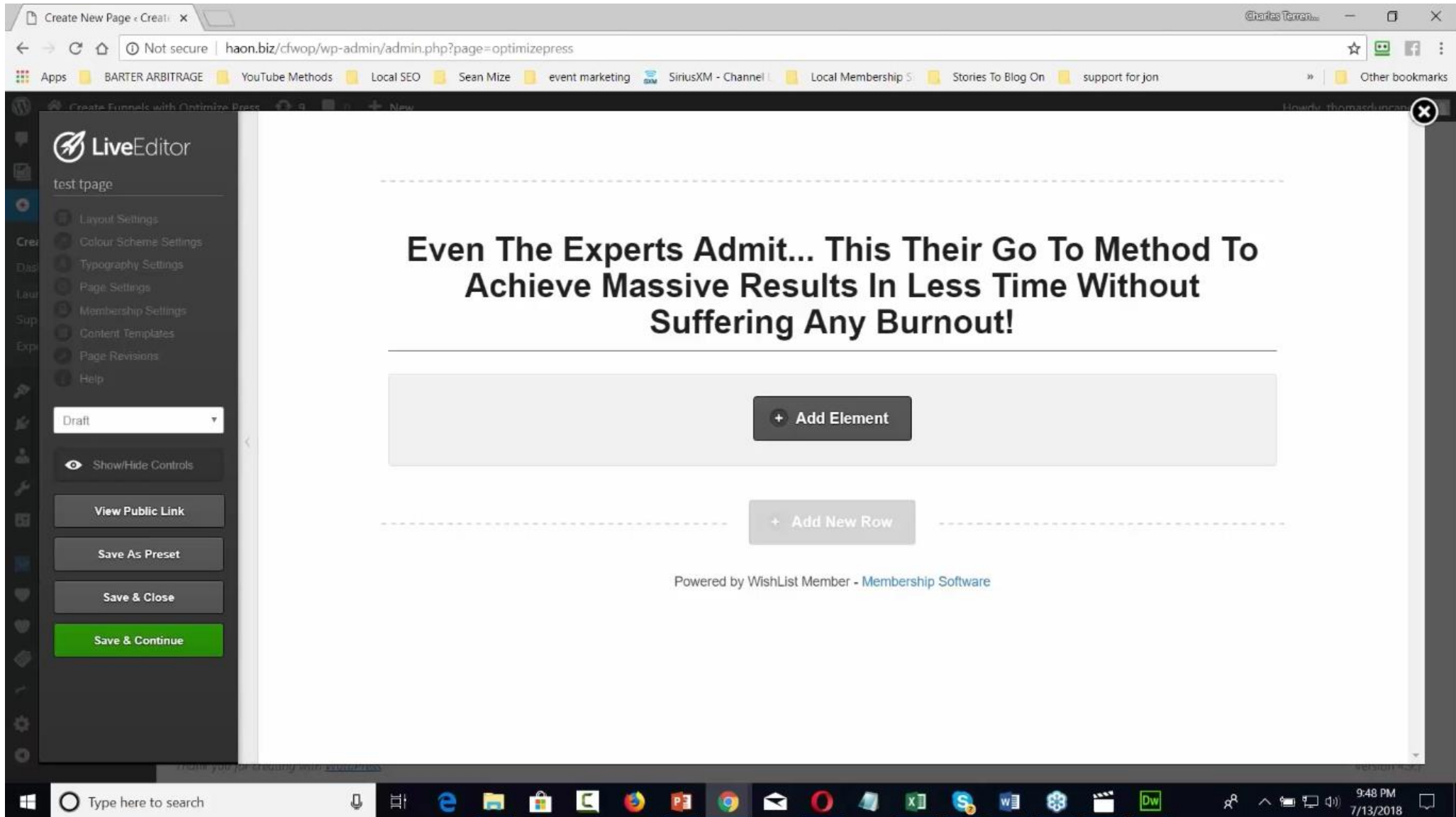
50-Optimize-Press-Choose-Desired-Headline-Style



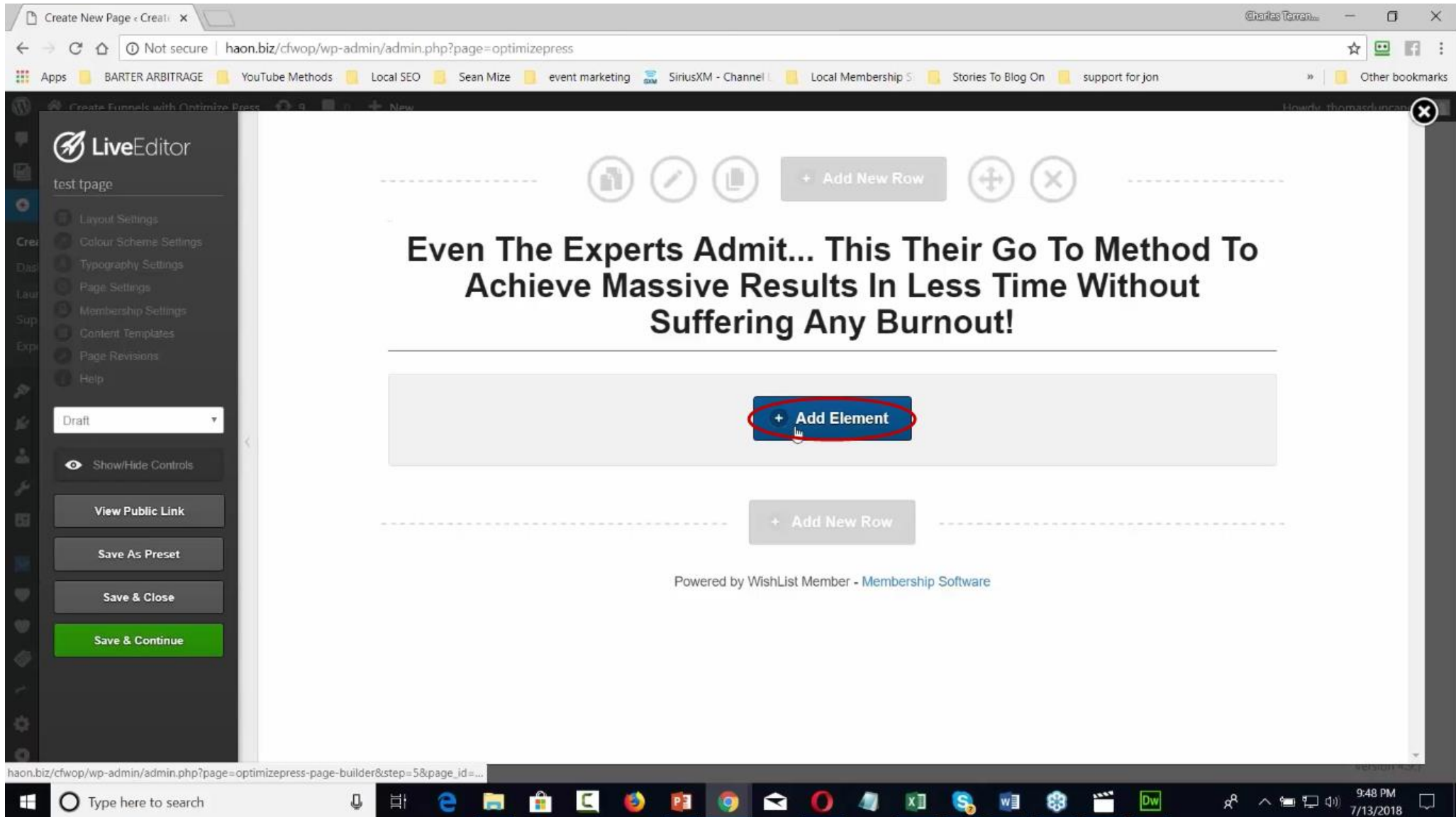
51-OptimizePress-Copy-And-Paste-In-Headline-Text



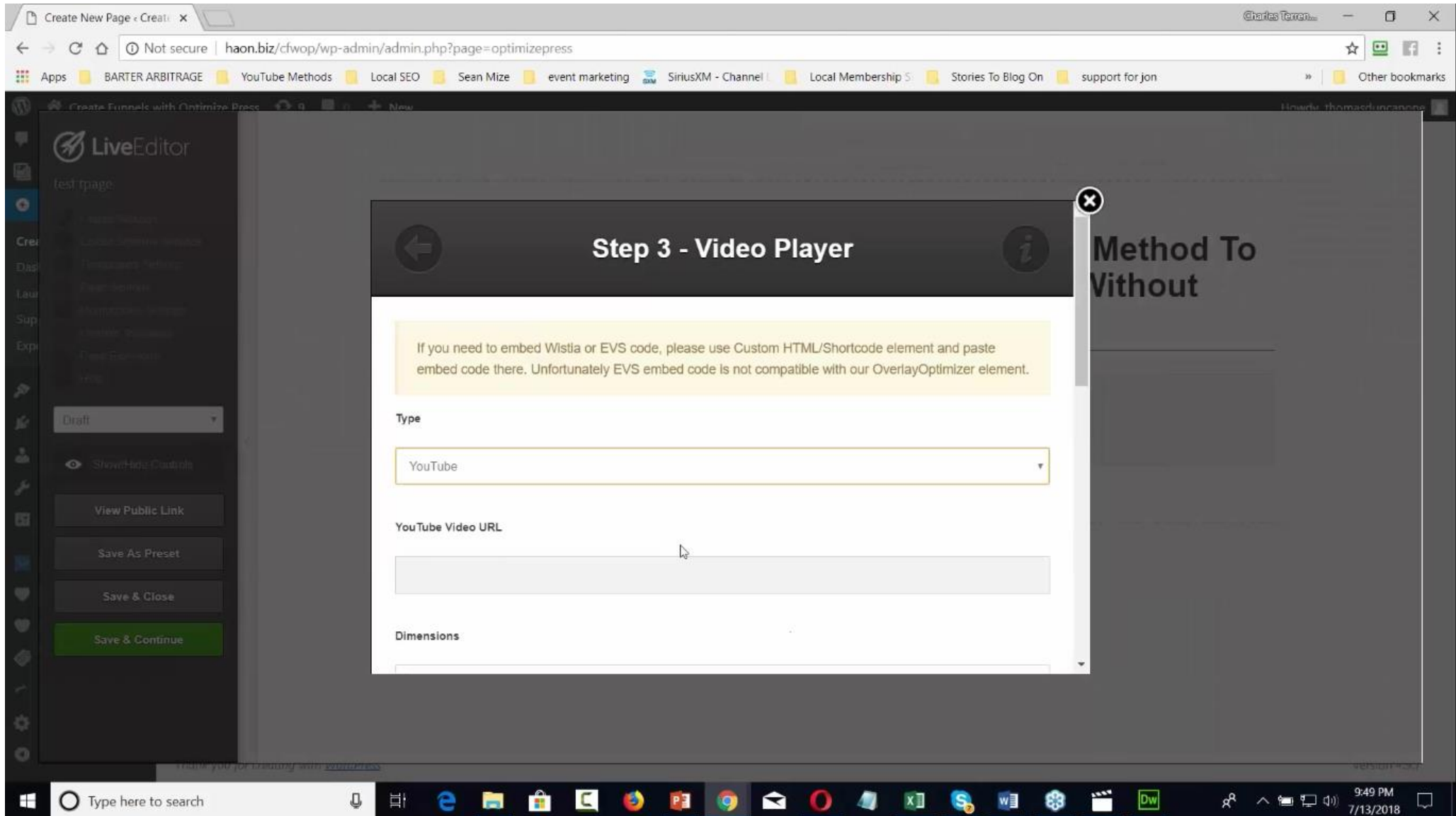
52-OptimizePress-Click-Insert



53-OptimizePress-Headline-Preview



54-OptimizePress-Sample-Add-Video



55-OptimizePress-Select-Video-Player-Element

Home - Dropbox x Supercharged Productivity x Supercharged Productivity x Charles Terren...

file:///C:/Users/Owner/Downloads/aurelius/SupchargedProductivity\_mrr/SupchargedProductivity\_mrr/SalesMaterials/Sales%20Page%20FE/index.html

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Even The Experts Admit... These Are Their Go-To Productivity Hacks To Achieve **Massive Results In Less Time Without Suffering Any Burnout!**

"Supercharged Productivity"

Copy video URL  
Copy video URL at current time  
Copy embed code  
Loop  
Troubleshoot playback issue  
Copy debug info  
Stats for nerds

Get Your Instant Access

Elements Console Sources Network

index.html x

file:// C:/Users/Owner/Downloads fonts index\_files index.html index.html assets.clickfunnels.com cdnjs.cloudflare.com d26b395fwzu5fz.cloudfront.net images.clickfunnels.com s.vtma.com

987 ts/js/scripts/ma\_api.js"></script></html>

987 lines, 86863 characters selected

Scope Watch

Threads

Main zvil9No2HCw

Call Stack Not paused

Breakpoints No breakpoints

XHR/fetch Breakpoints

DOM Breakpoints

Console What's New x

Highlights from the Chrome 67 update

Search across all network headers  
Press Control + F in the Network panel to open the Network Search pane.

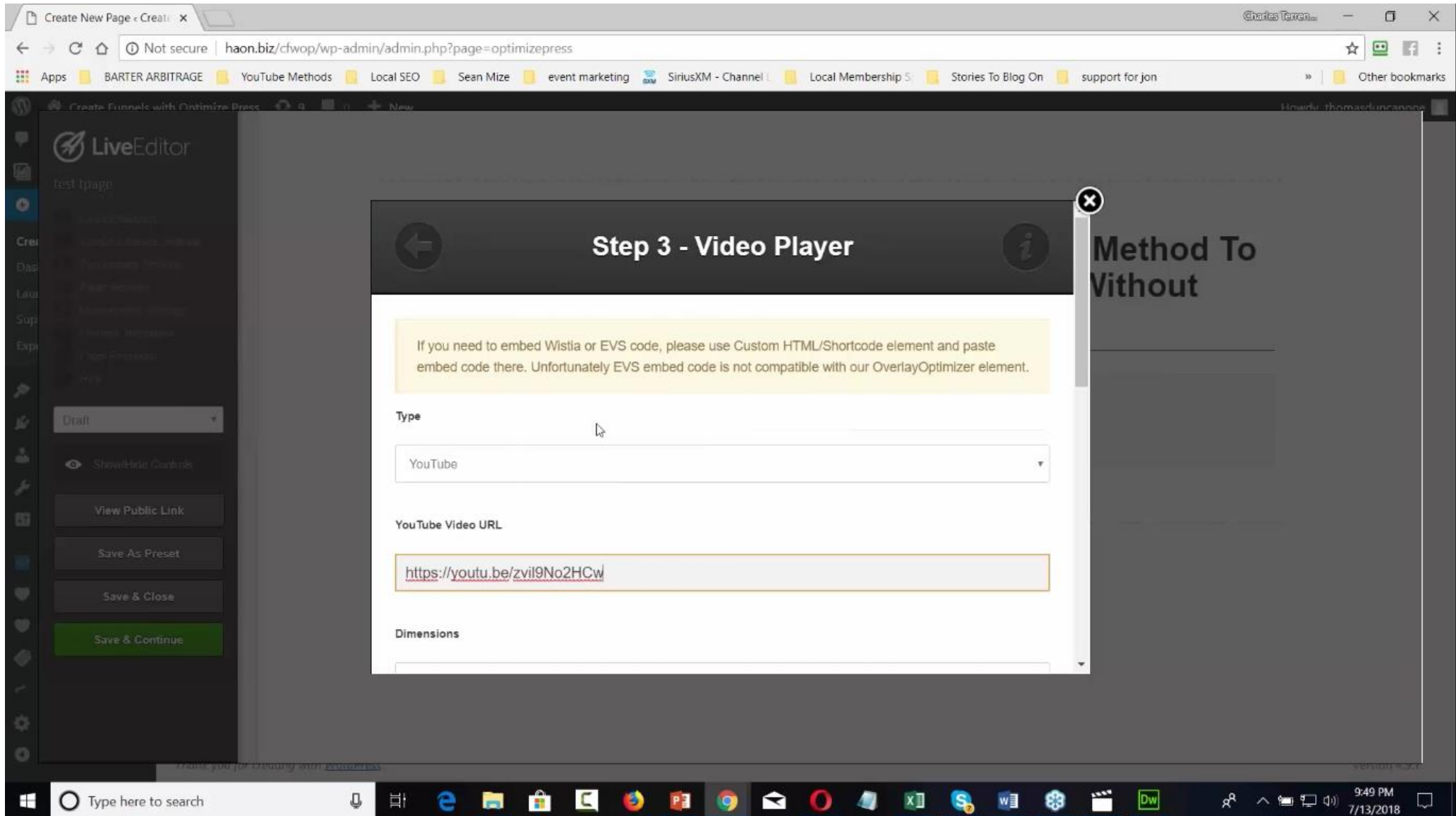
CSS variable value previews in the Styles pane  
When a property value is a CSS variable, DevTools now shows a color preview next to the variable.

Stop infinite loops

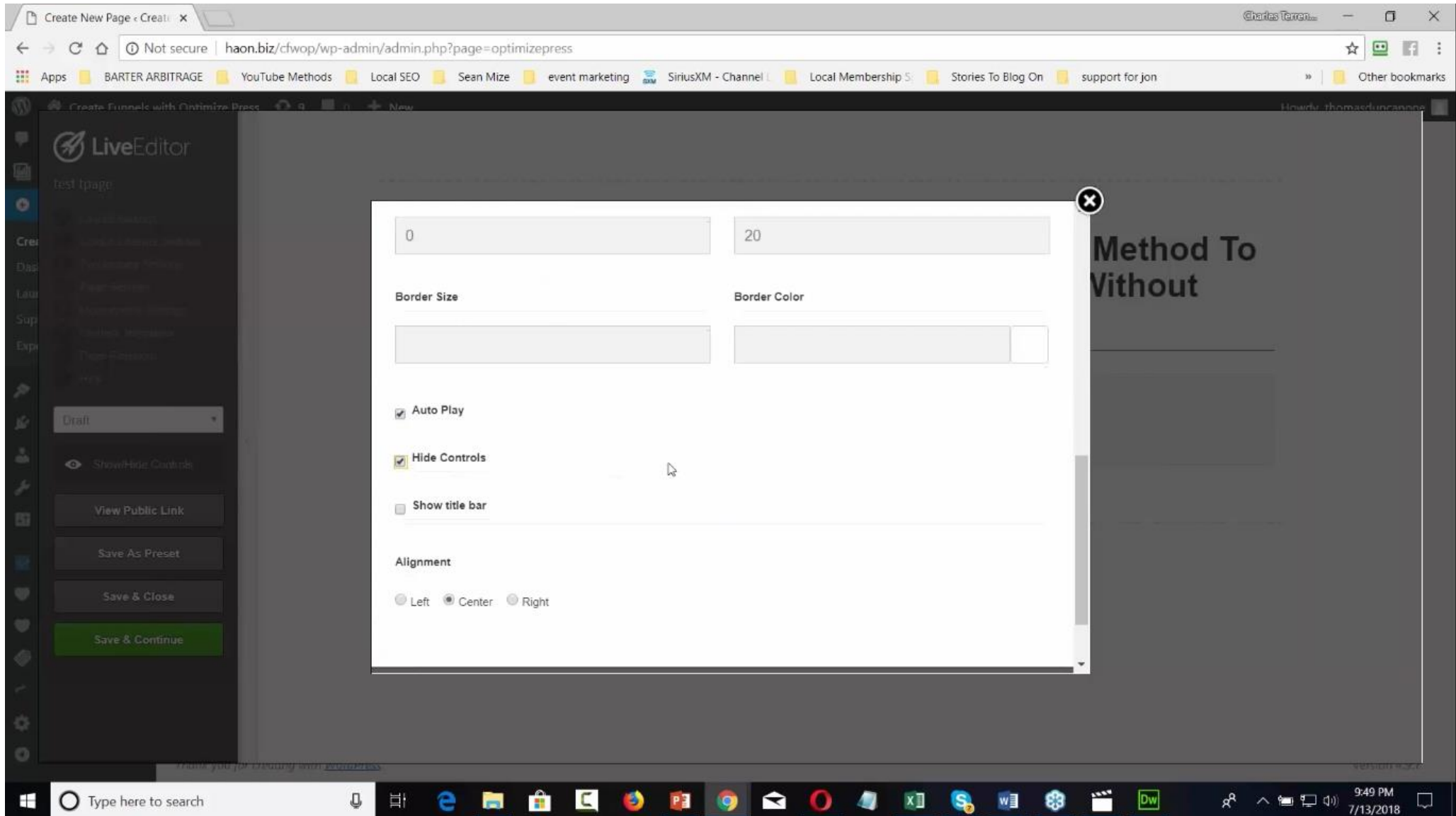
Type here to search

9:49 PM 7/13/2018

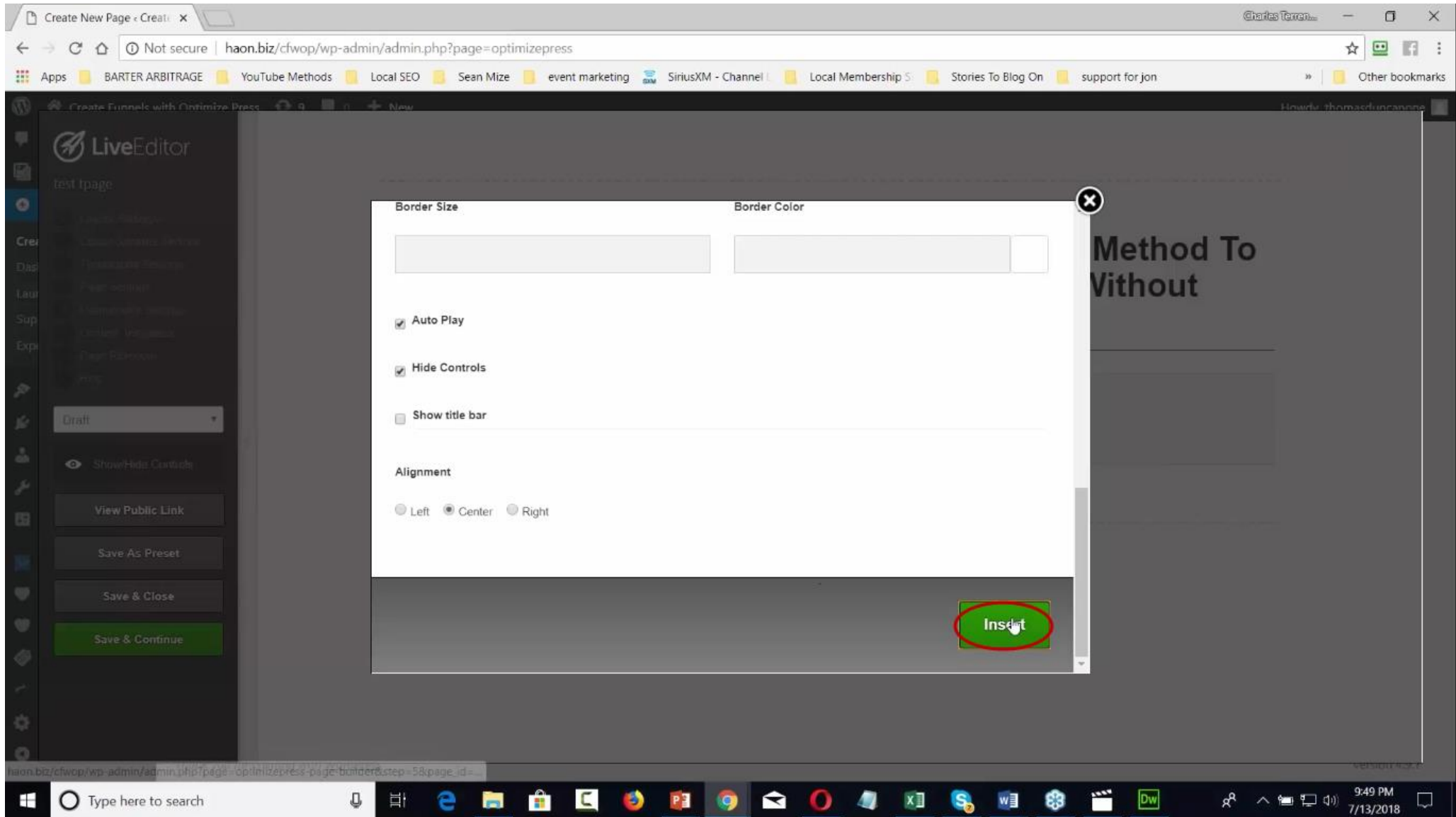
56-Grab-URL-of-Desired-Video



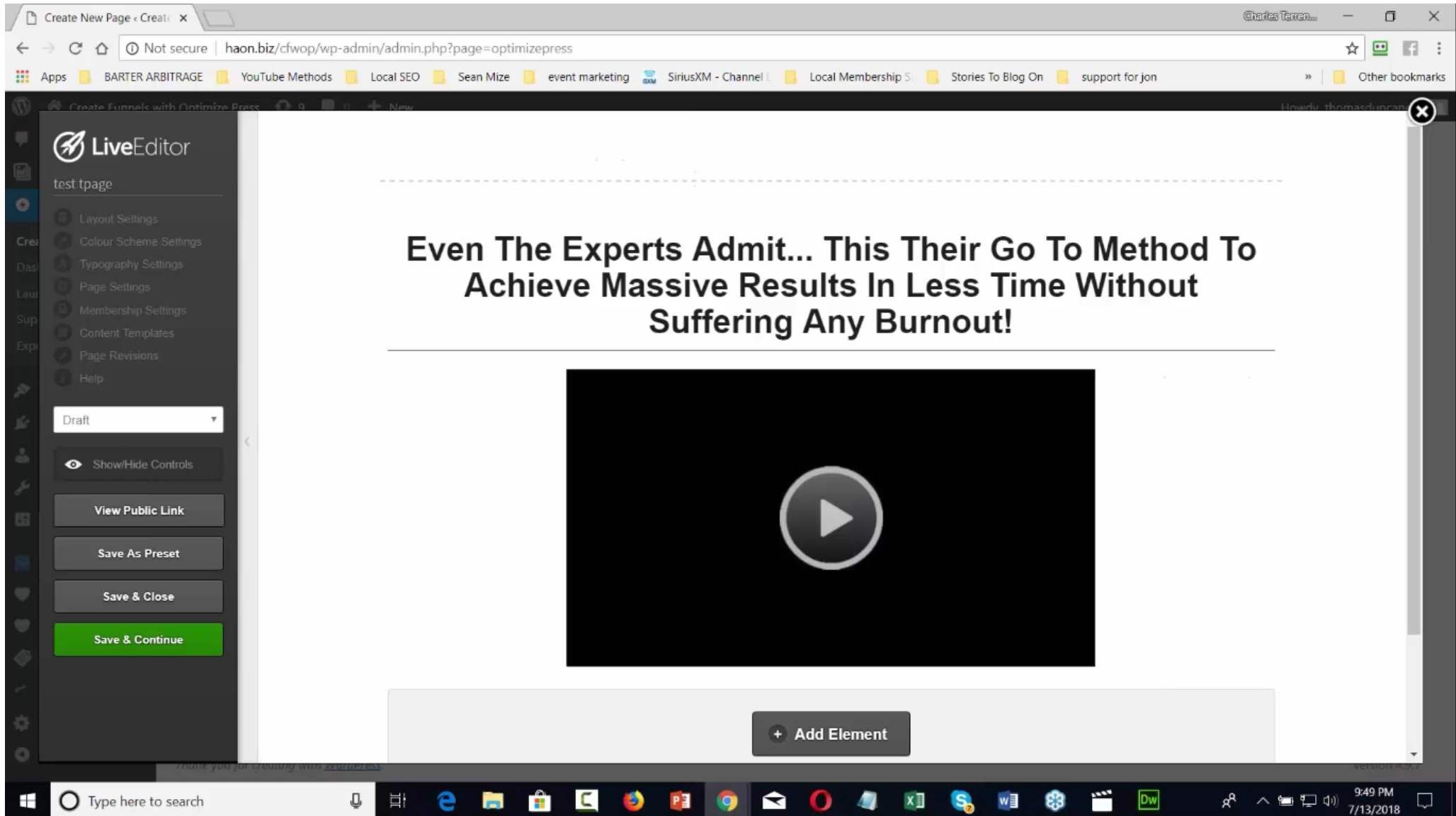
57-OptimizePress-Paste-URL-into-URL-Box



58-OptimizePress-Some-Suggested-Settings



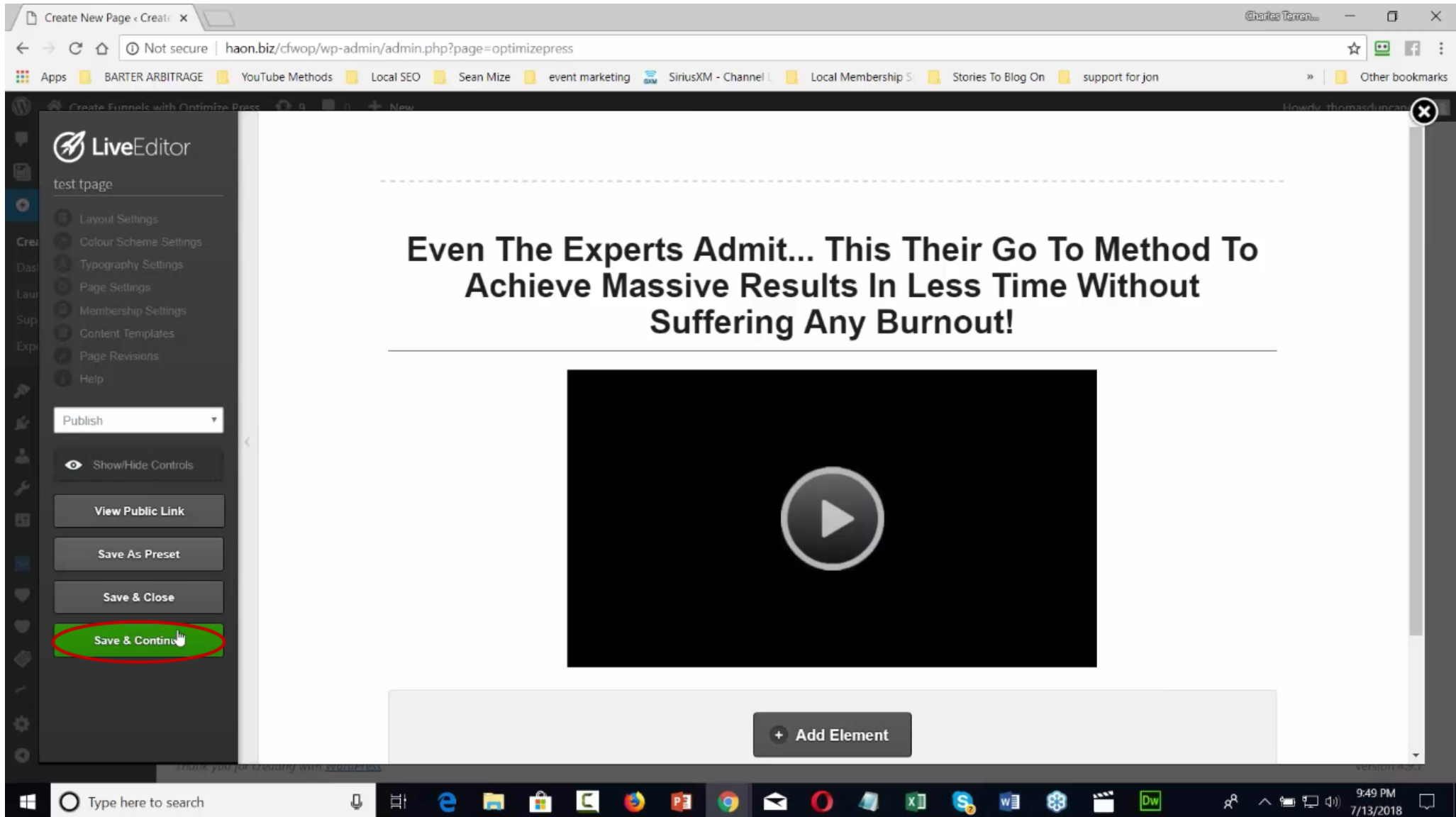
59-Optimize-Press-Click-Insert



60-Optimize-Press-Sales-Video-Preview

The screenshot shows a web browser window with the URL `haon.biz/cfwop/wp-admin/admin.php?page=optimizepress`. The browser's address bar and tabs are visible at the top. Below the browser, the LiveEditor interface is shown. On the left, a sidebar contains a menu with options like 'Layout Settings', 'Colour Scheme Settings', 'Typography Settings', 'Page Settings', 'Membership Settings', 'Content Templates', 'Page Revisions', and 'Help'. A dropdown menu is open, showing 'Draft', 'Draft', and 'Publish' options, with the second 'Draft' option highlighted in blue. Below the dropdown are buttons for 'View Public Link', 'Save As Preset', 'Save & Close', and 'Save & Continue'. The main editing area displays a page with a headline: 'Even The Experts Admit... This Their Go To Method To Achieve Massive Results In Less Time Without Suffering Any Burnout!'. Below the headline is a large black video player with a white play button. At the bottom of the editing area is a '+ Add Element' button. The Windows taskbar is visible at the very bottom, showing the search bar and various application icons.

61-Optimize-Press-Publish-Page-With-Desired-Elements



62-OptimizePress-Click-Save-And-Continue

## Even The Experts Admit... This Their Go To Method To Achieve Massive Results In Less Time Without Suffering Any Burnout!



Powered by WishList Member - Membership Software

63-Viewing-Page-With-Sales-Video