

Fundamentals of Internet Marketing

Sites Offer Value

This Creates an Audience
+ Trust

This Allows You to Market to
That Following

Advertisers Want a Piece of
That!

Boost Your Existing
Business With IM

Create a Simple IM Business Model

Become a
Reseller

Sell an Affiliate Product

Resell a PLR Product

Use Growth Hacking Techniques

Influencer Marketing

Creating a 'Viral Hit'

Getting Coverage in
Print Media

Social Sharing Sites

Internet Marketing for Business People

Hoot Suite

Google Docs

Use Tools Like IFTTT to
Automate Social Media

Outsource and Automate

Use Resource Like UpWork to Outsource
Non-Essential Tasks

Fiverr

Warrior Forum

Freelancer

Productivity Hacks

Remember Your 'Why'

Leave One Piece of Work Unfinished

Don't Answer Emails Until You've
Done One Productive Thing

Work Smart - Not
Hard!

PPC Means No Click, No
Loss!

Using Facebook Ads

Target Users by Interests
and Demographics

Location

Interests

Age